

同期活动总览 Fringe Programme Schedule



设计新势力
Palette



绿色循环力
Go-Green



产业融合力
Connector



科技新势力
Next Gen

2026.08.18 星期二 Tuesday

时间 Time	题目 Topic	地点 Venue
10:30 - 12:00	“缕象” - 现代纤维艺术分享与交流 Thread Visions: Sharing & Exchange on Modern Fiber Art 艺术文化专题分享: 崔岩教授 - 湖北美术学院 Art & Culture Sharing: Prof. Cui Yan - Hubei Institute of Fine Arts 材料技术专题分享: 王阳教授 - 北京服装学院 Material Technology Sharing: Prof. Wang Yang - Beijing Institute of Fashion Technology 纤维艺术多场景应用分享: 阿萨杜尔·马卡洛夫教授 - 中国美术学院 Multi-scenario Application of Fiber Art: Prof. Assadour Markarov - China Academy of Art	5.1H G88 设计汇 InterDesign
13:00 - 15:00	吐纳! - 重塑联结 循环新生 Breathe up! – Reconnect · Reuse 主持人: 吕旻 - 《理想家》主编 Moderator: Lyu Min - Chief Editor of IDEAT China 演讲嘉宾: Guest Speakers: 沈雷 - 内建筑设计事务所创办人及设计总监 Shen Lei - Founder and Design Director of the Interior Architects Design 李白 - Order Studio 空间设计创始人 Byron Lee - Founder of Order Studio 张耀天 - 宇合光年FUNCONN创始人兼设计总监 Tim Zhang - Founder and Design Director of FUNCONN 李君 - 「小有资产」创始人 Nicole Li - Founder of XIAO YOU 语言: 中文 (提供英语同声传译) Language: Chinese (English simultaneous interpretation is provided)	
15:00 - 15:30	设计同行 - 家居软装灵感巡礼 Designer's Walk: Home Textile & Interior Inspiration Tour 李白 - Order Studio 空间设计创始人 Byron Lee - Founder of Order Studio 语言: 中文 (提供英语同声传译) Language: Chinese (English simultaneous interpretation is provided)	
15:30 - 16:15	AI 已来: 家纺企业的智能化落地 AI Has Arrived: Practical Intelligence for Home Textile Enterprises 陈谦 - 凌迪(浙江)科技股份有限公司纺织行业数字化顾问 Dylan Chen - Textile Industry Digitalization Consultant of Style 3D 语言: 中文 (提供英语同声传译) Language: Chinese (English simultaneous interpretation is provided)	
16:15 - 16:45	AI 助力家纺行业销售增长之内容运营篇章 Content Operations Chapter: AI-Driven Sales Growth in the Home Textile Industry 刘新明 - 石榴粒子(杭州)智能科技有限公司联合创始人 Xinming Liu - Co-Founder of Pomegranate Particles AI	

时间 Time	题目 Topic	地点 Venue
13:30 - 14:00	2026绿色纤维创新组合家纺面料新品推介 2026 Green Fiber Showcase 顾名忠 - 江苏瑞爱福生态科技有限公司采购部经理 Mingzhong Gu - Procurement Manager of Jiangsu Ruiaifu Ecological Technology	6.2H M92 家纺焦点 Intertextile Talks
14:00 - 14:30	一块布的安全旅程: 全球阻燃标准地图深度解读 Navigating Global Flame - Retardant Standards: The Journey of Safe Textiles 王天聪 - 海宁花剪子布业有限公司总经理 Tiancong Wang - General Manager of Haining Huajianzi Textile	
14:30 - 15:00	2026原液晴纶(亚克力)高性能户外面料推介 2026 Solution-Dye Acrylic, Functional Outdoor Fabrics Showcase 陈永岗 - 沂水恒泰纺园有限公司副总 Yonggang Chen - Deputy General Manager of Yishui Hengtai Textile Park	
15:30 - 15:50	2027 国际家居流行趋势导览 Intertextile Int'l Lifestyle Trend 2027 Guided Tour Cécile Rosenstrauch - NellyRodi™ Agency全球创意总监 Cécile Rosenstrauch - Global Creative Director of NellyRodi™ Agency 语言: 英语 (提供中文同声传译) Language: English (Chinese simultaneous interpretation is provided)	6.1H F30 2027国际家居 流行趋势专区 Intertextile Int'l Lifestyle Tread Area 2027

2026.08.19 星期三 Wednesday

时间 Time	题目 Topic	地点 Venue
10:00 - 11:00	聚力纺城 - 柯桥纺织产业项目推介会 Keqiao Textiles Project Presentation	5.1H G88 设计汇 InterDesign
11:15 - 12:00	塑造未来的居住方式 - 吐纳! Shaping the Future of Living - Breathe Up! Cécile Rosenstrauch - NellyRodi™ Agency全球创意总监 Cécile Rosenstrauch - Global Creative Director of NellyRodi™ Agency 语言: 英语 (提供中文同声传译) Language: English (Chinese simultaneous interpretation is provided)	

	时间 Time	题目 Topic	地点 Venue
##	13:00 - 13:45	解码拉美市场:家纺市场趋势、新商机、策略 Latin America in Focus: Home Textile Trends, Opportunities, and Entry Strategies Adriano Tadeu Barbosa - 文化趋势研究专家、作家和国际讲者 Adriano Tadeu Barbosa - Cultural Trend Researcher, Author and International Speaker 语言: 英语 (提供中文同声传译) Language: English (Chinese simultaneous interpretation is provided)	5.1H G88 设计汇 InterDesign
	14:00 - 16:00	家具 × 家纺协同出海资源对接会 Home Furniture x Home Textiles Global Expansion Conference	
∞	10:00 - 10:30	2026功能性家纺面料新品推荐 2026 Functional Fabrics Showcase 沈濂 - 浙江皮意纺织有限公司总经理 Lian Shen - General Manager of Zhejiang Piyi Textile	6.2H M92 家纺焦点 Intertextile Talks
	10:30 - 11:00	2026割绒变色家纺面料新品推介 2026 Cut-Pile Colour-Changing Showcase 姚震宇 - 桐乡腾辉纺织品有限公司总经理 Zhenyu Yao - General Manager of Tongxiang Tenghui Textiles	
	13:00 - 13:30	新一代呼吸皮 New Generation Breathable Leather 陈柳丞 - 浙江振锐格纺织科技有限公司工程师 Liucheng Chen - Engineer of Zhejiang Zhenrui Textile Technology	
	13:30 - 14:00	轻奢肌理雪尼尔, 环保全屋软装新时尚 Light-Lux Textured Chenille: Eco-Friendly Whole-Home Aesthetics 金晓红 - 吴江市戴克瑞森纺织有限公司总经理 Xiaohong Shen - General Manager of Wujiang Daikruisen Textile	
	14:00 - 14:30	2026高日晒防水防霉新品户外面料 2026 UV, Waterproof & Mildew-Resistant Outdoor Fabrics Showcase 沈依婷 - 浙江金色彩龙纺织股份有限公司设计总监 Yiting Shen - Design Director of Zhejiang Golden Dragon Textile	
## ∞	14:00 - 14:20	2027 国际家居流行趋势导览 Intertextile Int'l Lifestyle Trend 2027 Guided Tour Cécile Rosenstrauch - NellyRodi™ Agency全球创意总监 Cécile Rosenstrauch - Global Creative Director of NellyRodi™ Agency 语言: 英语 (提供中文同声传译) Language: English (Chinese simultaneous interpretation is provided)	6.1H F30 2027国际家居 流行趋势专区 Intertextile Int'l Lifestyle Tread Area 2027

以上活动除特别注明外,均以中文形式进行。
The above programmes will be conducted in Chinese unless otherwise specified.

静态展示 Display Area		
2026.08.18-20		
##	第九届中国国际纤维艺术展 The 9 th China International Fibre Art Exhibition	5.1H A72
	帷境空间软装品牌静态展示区 Interior Design Brands Display Area	5.1H H56
## ∞	2027 国际家居流行趋势专区 Intertextile Int'l Lifestyle Trend Area 2027	6.1H F30
截至2026年8月3日, 如有更改, 恕不另行通知 As of 3 August 2026, subject to change without prior notice.		