

intertextile

SHANGHAI home textiles

中国国际家用纺织品及辅料博览会

China International Trade Fair for Home Textiles and Accessories

观众指南

Visitor Guide

2020.8.24-26

中国 国家会展中心·上海

National Exhibition
and Convention Center
(Shanghai), China



微信扫小程序
展会信息全知道

Scan with Wechat to
access Online Exhibition



messe frankfurt

2021

BOUND

界限



扫描二维码下载完整趋势指南
Scan here to download the full version of TREND GUIDE

2021家居流行趋势 2021 Intertextile Trend

今年，Intertextile上海家纺展很高兴邀请NellyRodi™ Agency和他们的国际潮流委员会，以这次“界限”的主体概念，分享他们对未来消费者生活方式的趋势预测和解读。三大家居流行趋势主题 – “暖自心生”、“新旧交融”、“酷炫冲击”。

This year, Intertextile Shanghai Home Textiles is pleased to invite the Nelly Rodi™ Agency and their trend committee to share their interpretation of trends and forecasts towards the upcoming consumer lifestyle based on the concept of “Bound”. The three trends – “Cozy Warmth”, “Past Future” and “Bold Clash”.

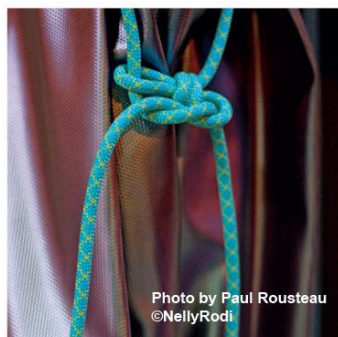
地点 / Venue: 4.1C39 & 5.1C32

国际潮流委员会成员包括：

- ◎ Vincent Grégoire - NellyRodi™ Agency 消费者趋势与洞察部门总监 (法国)
- ◎ 沈雷 - 内建筑设计事务所创办人及设计总监 (中国)
- ◎ Carlotta Montaldo - 纺织艺术文化专家 (法国)
- ◎ Studio NOCC - 由Jean-Christophe Orthlieb 先生代表 - 设计师 (法国)
- ◎ Juliette Lamarca - 纺织品设计师/画家 (法国)

Trend Committee Members include:

- ◎ Vincent Grégoire - Consumer Trends and Insights Director of the NellyRodi™ Agency (France)
- ◎ Shen Lei - Founder and Chief of The Interior Architects Design (China)
- ◎ Carlotta Montaldo - Textile Art Cultural Specialist (France)
- ◎ Studio NOCC - by Mr Jean-Christophe Orthlieb - Designer (France)
- ◎ Juliette Lamarca - Textile Designer / Painter (France)



界限是本季的关键词。三个主题 — 暖自心生、新旧交融、酷炫冲击 — 进一步阐述这设计主题。

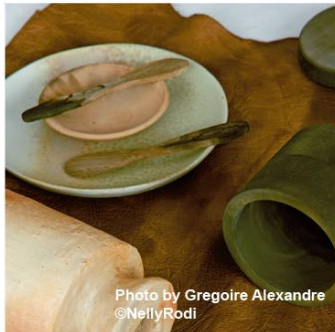
当今世界极端主义盛行，两极分化思想不断蔓延，充斥各种激进而不可调和的观点，令环境、经济、社会和身份等变化营造了一个充满不确定的孤立环境，在这种情况下，我们必须重新建立联系。

BOUND is the keyword of the season. Three trends – **COZY WARMTH**, **PAST FUTURE** and **BOLD CLASH** – have been developed to illustrate this general design theme.

In a world marked by the proliferation of extremists and polarizations, and where opinions are increasingly radical and irreconcilable; in a context of uncertainty and isolation produced by environmental, economic, societal and identity mutations, we must recreate connections.



暖自心生
COZY WARMTH



新旧交融
PAST FUTURE



酷炫冲击
BOLD CLASH

设计师×品牌虚拟空间设计展示

Designer×Brands Virtual Showroom

由沈雷先生策划，请来5位国内知名室内设计，联合特邀领先品牌展商合作虚拟空间设计，设计师以展商的产品结合在虚拟空间设计内，并制作成虚拟效果图，呈现2021家居流行趋势主题，让观众体现设计师如何融合各展商的产品的，以表达不同风格、概念。

Curated by Mr. Shen Lei, 5 well-known domestic interior designers and 5 leading brand exhibitors are invited to cooperate in the virtual showroom design. The virtual display onsite reflects how the designers integrate the products of the exhibitors to express different styles and concepts under the themes of 2021 Intertextile Trend.

地点：4.1C39 及 5.1C32

Venue: 4.1C39 and 5.1C32

参与设计师X领先品牌展商包括

Participating Designers X Leading Brand Exhibitors include



沈雷先生 Mr. Shen Lei

X

北京欣雅达家居用品有限公司
Beijing Xinyada Home Decoration Articles Co Ltd



novatex
材料·家具·软装

陈·彬先生 Mr. Ben Chen

X

诺华（杭州）纺织有限公司
Novatex (Hangzhou) Textile Co Ltd



吴滨先生 Mr. Ben Wu

X

雅柏安舒贸易（上海）有限公司
JAB Anstoetz Interior (Shanghai) Co Ltd



HUATEX

孟也先生 Mr. Meng Ye

X

华尔泰国际纺织（杭州）有限公司
Huatex International (Hangzhou) Co Ltd



庞喜先生 Mr. Paul Pang

X

杭州莫弗进出口有限公司
Hangzhou Morphrow Import & Export Co Ltd



MAYAFAB®
Harmel Home

谢柯先生 Mr. Xie Ke

X

浙江玛雅布业有限公司
Zhejiang Maya Fabric Co Ltd



2021家居流行趋势论坛

2021 Intertextile Trend Forum

以2021年家居流行趋势关键词“Bound-界限”为主题，讨论有关来年家居趋势以及中国家纺市场现况，论坛于展会现场举办的同时亦会进行网络平台直播。本次活动由国际家居流行趋势委员会中国趋势委员，内建筑事务所创办人沈雷先生策划，并担任本次活动召集人。

Based on the concept of 2021 Intertextile Trend - "Bound", the lifestyle trend of the coming year and the current situation of textile market in China will be discussed. The event will be held onsite and broadcasted as live stream online. The Forum is organized by Mr. Shen Lei, the Chinese Representative of Intertextile International Lifestyle Trend Committee and the Founder of Interior Architects Design. Mr. Shen will act as the coordinator of this Forum.

时间：8月24日 下午14:00 - 17:00 Time: 24 August, 14:00 - 17:00
地点：论坛区 - 5.1C18 Venue: Seminar Area - 5.1C18

參與設計師包括 Participating designers include



沈雷先生
内建筑设计事务所创办人及设计总监
Mr. Shen Lei
Founder and Design Director of the Interior Architects Design



陈·彬先生
ADF 后象设计师事务所 创始合伙人
武汉理工大学艺术与设计学院副教授 硕士生导师
Mr. Ben Chen
Founder and Design Director of ADF, Associate Professor and Research Supervisor of Wuhan University of Technology



吴滨先生
跨界艺术家、著名设计师 / WS世尊 / 无间设计创始人 / 摩登东方设计语言缔造者
Mr. Ben Wu
Interdisciplinary Artist & Renowned Designer, Founder of WS Group and W.Design and Initiator of the Modern Oriental Design Language



孟也先生
孟也空间创意设计事务所设计总监
Mr. Meng Ye
Design Director of Meng Ye Space Creative Design Firm



庞喜先生
PXD 庞喜设计事务所创始人兼设计总监
Mr. Paul Pang
Founder and Design Director of Pang Xi Design Office



谢柯先生
尚壹扬设计创始人兼设计总监
Mr. Xie Ke
Originator & Design Director of SYY

乘风破浪——家纺数码 新时代高峰论坛

Ride the Storm - Home Textile Digital Printing Forum

随着后疫情时代的到来，消费能力回升，居家时间增多，家纺家居成为市场的新宠儿。由此，在家纺印花方面，对于印花幅面，花型种类，定制要求，交货时长，环保等都提出了更高的要求，成为业内亟待解决的问题。此外，在去年火爆热议的无水印花，经过一年的沉淀又有怎样的发展呢？本次论坛再次携手《时尚印花》杂志为各位带来精准的问题分析、行业干货解答、市场前景判断，从喷头、墨水、无水印花技术、产品环保快返到印花厂痛点解析和为各位带来全方位深入探讨。八月，相约乘风破浪—家纺数码新时代高峰论坛！

With the advent of the post pandemic era, the consumption capacity has risen gradually and people spend more time at home, home textile and home furnishing has once again become one favorite of the market. Therefore, people ask for higher demands on the printing size, patterns, customization, delivery time, eco-friendly, etc., which has become an urgent problem to be solved in the industry. In addition, how does the technology of waterless printing develop, which used to cause heated discussion last year? Once again, this forum, together with Fashion Print, will bring you the accurate analysis, professional industry solutions, market prospect judgement, and all-round in depth discussion from printing nozzle, ink, waterless printing technology, eco-friendly and high speed production cycle, to the analysis of crucial points that the printing factories facing. Let's meet at Home Textile Digital Printing Forum.

时间：8月25日 下午13:20 - 17:20

地点：论坛区 - 3M12

Time: 25 August, 13:20 - 17:20

Venue: Seminar Arear - 3M12



TPET智能工厂集成系统 *TPET Intelligent factory integration system*

随着工业4.0 理念的不断深化渗透，科学管理以及数字化生产模式越来越受到企业的重视。本届TPET智能工厂，将现场展示现代意义下的工厂管理与运行方式。通过这一直观的展示，我们希望能给予观众，特别是管理层决策者以启发，思考如何更好的实现管理与生产的现代、高效以及自动化。

As the concept of Industry 4.0 goes further and deeper, scientific management and digital production has drawn more and more attention. In the TPET Intelligent factory, visitors can see how the real modern factory runs and we hope it may enlighten some management supervisors and decision makers to improve their management and production line into much more modern, efficient and automatic.

时间：8月24 - 26日 上午10:00及下午2:30

地点：4.1F38

Time: 24-26 August at 10:00am and 14:30pm

Venue: Hall 4.1F38

商用/工装定制360° Contract Business 360°

精选海内外涉猎商用/工装定制产品的供应商，并以统一商用/工装定制地贴进行标识，方便买家找到相关产品的供应商。
Contract upholstery suppliers will be indicated with contract business labels at their booths and in the visitor guide.

商用/工装定制企业 Contract Business Suppliers

展商名称	Exhibitor Name	展位号 Booth no.
香港福汇缘家纺有限公司	Fu-Tex (Hong Kong) Co Ltd	4.1C46
苏州柔纺纺织科技有限公司	Suzhou Roufang Textile Technology Co Ltd	4.1F22
	Agmamito sp z o o sp k	4.1F28
如意屋家居有限公司	Ruyiwu Homedecor Co Ltd	4.1F39
摩根国际贸易（上海）有限公司	Morgan Shanghai Ltd Corp	4.1H21
	Wollsdorf Leather	4.1H27
	Ter Molst International NV	4.1H35
	Symphony Mills NV	4.1H37
吴江市戴克瑞森纺织有限公司	Wujiang Decoration Textiles Co Ltd	4.1H38
冠腾贸易(杭州)有限公司	Global Textile Alliance (Hangzhou) Co Ltd	4.1H39
海宁博卡纺织有限公司	Haining Boka Textile Co Ltd	5.1C06
宁波丽华家居用品有限公司	Ningbo LYKA Carpet Co Ltd	5.1C28
浙江华辰新材股份有限公司	Zhejiang Huachen New Material Co Ltd	5.1C50
嘉诚纺织装饰品实业有限公司	J&C Textile Decoration Industrial Co Ltd	5.1F05
海宁居莱纺织有限公司	Haining Julai Textile Co Ltd	5.1F08
海宁市恒立布业有限公司	Hai Ning Heng Li Fabric Art Co Ltd	5.1F09
海宁市名锦纺织有限公司	Haining Mingjin Textile Co Ltd	5.1F17
海宁市伊诺纺织有限公司	Haining Yinuo Textile Co Ltd	5.1F18
诺华（杭州）有限公司	Novatex (Hangzhou) Textile Co Ltd	5.1F20
雅柏安舒贸易（上海）有限公司	JAB Anstoetz Interior (Shanghai) Co Ltd	5.1F27
北京迪家家居用品有限公司	Beijing Di Jia Home decoration Articles Co Ltd	5.1F28
广州市源志诚家纺有限公司	Guangzhou Yuanzhicheng Home Textile Co Ltd	5.1F30
浙江和心控股集团有限公司	Zhejiang Hexin Holding Group Co Ltd	5.1F31
海宁市金佰利纺织有限公司	Haining Jinbaili Textile Co Ltd	5.1F41
海宁玛雅布业有限公司	Zhe Jiang Maya Fabric Co Ltd	5.1F51
海宁市金色彩龙纺织有限公司	Haining Golden Dragon Textile Co Ltd	5.1F56
浙江优家整体家居有限公司	uhome	5.1K20
上海喜睿布业有限公司	Shanghai Xirui (Xr) Fabrics Ltd	5.1K27
杭州兰御庭纺织有限公司	Hangzhou Lanyuting (Zhiyuan) Textile Ltd	5.1K27
杭州特侨恩贸易有限公司	Hangzhou Teqiaoen (Art, Korea) Trading Ltd	5.1K27
杭州绮纬纺织品有限公司	Hangzhou Qiwei (Qianqi) Textile Ltd	5.1K27
杭州博睿纺织有限公司	Hangzhou Borui (Br) Textile Ltd	5.1K27
海宁市凯帛纺织品有限公司	Haining Kaibo (Kb) Textile Ltd	5.1K27
海宁曼城纺织品有限公司	Haining Mancheng (M City) Textile Ltd	5.1K27
海宁馨彩纺织有限公司	Haining Xincai Textile	5.1K27
上海丝帛实业有限公司	Shanghai Sibo Industry Co Ltd	5.1K27
海宁市东昇纺织有限公司	Haining Dongsheng (Ds) Textile Ltd	5.1K27
海宁卡米拉纺织品有限公司	Haining Camilla Textile Co Ltd	5.1K27
香港美布美布艺有限公司	Hangzhou Manbamai Textile Co Ltd	5.1K27
海宁和之美布业有限公司	Haining Harmel Trade Co Ltd	5.1K50
桐乡市大麻欣铁布艺织造厂	Tongxiangshi Dama Xinyi Textile Factory	6.1J25

家纺产业数字化升级

天猫-家居百货

Digital Upgrade of Home Textile Industry (Tmall-Home Department Store)

08/24

14:00 - 16:00pm



论坛区-3M12

Seminar Area - 3M12

近年来随着产业电商化水平的加强，越来越多的企业借助电商领域高速发展，企业从传统的订货选款，已经向更高效的数字化生产运营转型。

2020年中国国际家纺展，天猫再度牵手中国家用纺织行业协会以及业内领军企业举办高峰论坛，深度探讨家纺产业数字化升级。通过天猫平台大数据，以消费者需求为中心，借助数据赋能提升品牌在消费者洞察，货品供给的能力，加速企业“人”、“货”、“场”的匹配。

随着更多品牌完成数字升级，更加数字化、高效化、消费者需求化的产业升级已然到来。

In recent years, under the background of strengthening the level of industrial e-commerce, more and more enterprises have taken advantage of the rapid development of e-commerce, and enterprises have transformed from traditional ordering to more efficient digital production and operation.

At China International Home Textile Exhibition in 2020, Tmall once again held a summit forum with China Household Textile Industry Association and leading enterprises in the industry to deeply discuss the digital upgrading of home textile project. Through Tmall platform big data, focusing on consumer demand, with the help of data empowerment, the brand's insight into consumers and the ability to supply goods can be enhanced and the matching of "people", "goods" and "fields" of enterprises can be accelerated.

More brands have completed digital upgrading and industrial upgrading with more digitalization, high efficiency and consumer demand has arrived

从跨界到无界

第六届家具&家纺品牌直洽活动

创新云端启动仪式，家具企业看过来

Innovative cloud launch ceremony, Open to all furniture company

7月28日，2020年中国国际家纺展云端启动仪式在国富纵横&中国大家居教育平台app端和微信端进行直播，中国家用纺织品行业协会会长杨兆华先生与中国大家居教育平台创始人赵龙博士代表家纺&家具进行鹊桥对话，从战略高度、展会看点、创新合作、无界对接等多方面呈现2020年国际家纺展的魅力，借助中国大家居教育平台的30万+大家居会员，为2020中国国际家纺展造势预热、引流蓄客、精准对接。

July 28, inter textile 2020 cloud launch ceremony will be held in app and wechat of ALLGF&Home Designer Learning Platform, the president YANG ZHAOHUA as China Home Textile Association and The founder of Home Designer Learning Platform—Dr. ZHAO LONG will have a deep conversation. they will talk about strategy、points of the exhibition、innovations、cooperations、no boundaries business etc. Who will show you the charming points of inter textile 2020. we will build up the momentum、attract customers、Precise docking in the over 300,000 users of Home Designer Learning Platform.



时间：8月25日下午14:00-16:30
地点：论坛区-5.1C18

Time: 25 August, 14:00-16:30
Venue: Seminar Area-5.1C18

创新云端逛展，打破时空精彩观展

Innovative cloud launch ceremony, Zero distance to enjoy Exhibition

2020年中国国际家纺展，我们将首次启动云端逛展新模式。海外板块——协会专家，专业看展。由家纺协会专家带领，远程走访重点展位，企业介绍新产品和相关政策，向海外采购商、合作方进行推送，线上观展。国内板块——专家带领看展。由家纺行业专家带领，企业介绍新产品和相关政策，向软体家具企业、定制家具企业、设计师、家居经销商推荐，线上观展。

During the Inter Textile 2020, we will start the new pattern of cloud launch for the first time. For the overseas buyers: Led by Home Textile Association experts, we will take you to the key enterprises, introducing new products and related policies through the Internet. We will do our best to promote cooperation between the overseas buyers and home textile enterprises. The Domestic stage: Through the Internet, Led by experts in the home textile industry, the enterprises will introduce new products and related policies, recommended themselves to the soft furniture enterprises, the custom furniture enterprises, designers, home dealers.

创新品牌路演，从跨界到无界

Innovative brand road show, form transboundary to no boundaries

2020年中国国际家纺展，我们将开启第六届家具&家纺品牌直洽专场活动，组织优秀家具企业与优质家纺企业进行跨界融合路演，推动行业联盟，推动跨界合作，链接美好生活，链接未来生活方式，真正实现从跨界到无界的共享与共赢。

In the Inter Textile 2020, We will open the 6th Furniture & Home Textile Brand Direct Negotiation Event, invitation many top class Furniture company and wonderful Home textile company to hold crossing-industry roadshow. Stimulating industrial alliances, promoting cross-border cooperation, linking the better life from factory to home, making the lifestyle of the future come true. From now on, form transboundary to no boundaries.

FROM TRANSBOUNDARY TO NO BOUNDARIES
The 6th furniture&home textile event about brands discuss cooperation

同期活动日程 · Fringe Programme Schedule

2020.8.24 星期一 Monday			
	时间/Time	主题/Topic	地点/Venue
Business O2O 渠道放大镜	9:30 - 10:30	第13届中国（川美）家纺画稿交易云展会启动会暨科技赋能家纺设计力 The 13th China (Chuanjiang) Home Textile Drawings Cloud Fair Kick-off and Technology Empowering Home Textile Design	3M12 论坛区 Seminar Area
	11:00 - 11:15	蚕缘金缕玉技术蚕丝被 Canyuan Silk Quilt based on Jinxiangyu Technology 讲者：周华先生，浙江蚕缘家纺股份有限公司总经理助理 Speaker: Mr. Hua Zhou, Assistant to General Manager of Zhejiang Canyuan Home Textile Co Ltd	
Textiles & Technologies 技术最前线	11:20 - 11:35	新品牌HONI的前瞻性设计 Forward-looking design of the fire-new brand HONI 讲者：安德笙先生，海聆梦家居股份有限公司董事长 Speaker: Mr. Nils Peter Andersson, Chairman of Heniemo Home Collection Co Ltd 语言：英文 / Language: English	
	11:40 - 11:55	家纺个性规模柔性定制&智能化制造的重要性 Significance of distinctive, large-scale and flexible customization & intelligent manufacturing of home textiles 讲者：倪晨女士，海聆梦家居股份有限公司总裁 Speaker: Ms. Jenny Ni, President of Heniemo Home Collection Co Ltd	3M12 论坛区 Seminar Area
	12:00 - 12:15	Sanitized®（山宁泰®）抗菌防螨短纤在家纺中的应用 Application of Sanitized® anti-bacterial and anti-mite staple fiber in home textile products 讲者：田甜女士，上海环谷新材料科技发展有限公司营销总监 Speaker: Ms. Cynthia Tian, Marketing Director of Shanghai Higoal New Material Sci & Tech Development Co Ltd	
	12:20 - 12:35	“布的无限可能”——21/22纺织品设计流行趋势暨造布集品牌发布 "The Infinite Possibilities Of Fabric" - 21/22 fashion trend of textile design and brand presentation of Zaobuji 讲者：李晓冰女士，烟台明远家用纺织品有限公司造布集创意总监 Speaker: Ms. Xiaobing Li, Zaobuji Creative Director of Yantai Pacific Home Fashion Co Ltd	
	14:00 - 16:00	天猫论坛 - 家纺产业数字化升级 Tmall Seminar - Digital Upgrade of Home Textile Industry 14:00 - 15:40 家纺产业数字化升级 15:40 - 15:50 成品帘、棉柔巾质量标准授牌仪式 15:50 - 16:00 家纺优选项目发布 - 启动仪式 14:00 - 15:40 Digital Upgrade of Home Textile Industry 15:40 - 15:50 Awarding Ceremony for quality standard of finished curtain and cotton soft towel 15:50 - 16:00 Release of Outstanding Home Textile Projects - Launching Ceremony	3M12 论坛区 Seminar Area
	16:00 - 16:30	中家纺2020年六项应急团体标准发布会 CHTA 2020 Six Emergency Group Standards Release Conference	
Business O2O 渠道放大镜	16:00 - 16:30	2021家居流行趋势论坛 2021 Intertextile Trend Forum 讲者： 1. 沈雷先生，内建筑设计事务所创办人及设计总监 2. 陈·彬先生，ADF 后象设计师事务所 创始合伙人、武汉理工大学艺术与科技学院副教授 硕士生导师 3. 吴滨先生，跨界艺术家、著名设计师、WS世尊/无间设计创始人、摩登东方设计语言缔造者 4. 孟也先生，孟也空间创意设计事务所设计总监 5. 庞喜先生，PXD 庞喜设计事务所创始人兼设计总监 6. 谢柯先生，尚壹扬设计创始人兼设计总监 Speakers: 1. Mr. Shen Lei, Founder and Design Director of the Interior Architects Design 2. Mr. Ben Chen, Founder and Design Director of ADF, Associate Professor and Research Supervisor of Wuhan University of Technology 3. Mr. Ben Wu, Interdisciplinary Artist & Renowned Designer, Founder of WS Group and W.Design and Initiator of the Modern Oriental Design Language 4. Mr. Meng Ye, Design Director of Meng Ye Space Creative Design Firm 5. Mr. Paul Pang, Founder and Design Director of Pang Xi Design Office 6. Mr. Xie Ke, Originator & Design Director of SYY	5.1C18 论坛区 Seminar Area
	14:00 - 17:00		
2020.8.25 星期二 Tuesday			
	时间/Time	主题/Topic	地点/Venue
Business O2O 渠道放大镜	10:00 - 10:50	传统门店如何营销突破 How traditional brands can achieve breakthrough sales results 讲者：董振杰先生，杭州互布会展服务有限公司联合创始人 Speaker: Mr. Zhenjie Dong, Co-founder of Hang Zhou Huiian Exhibition Service Co Ltd	5.1C18 论坛区 Seminar Area
	10:00 - 10:30	全球新一代功能性纺织品技术演讲 Lecture on the New Generation of Functional Textile Technology 讲者：杨建国先生，杭州富瑞斯纺织有限公司技术部总经理 Speaker: Mr. Jianguo Yang, General Manager, Technology Department of Hangzhou Foreess Textile Co Ltd	3M12 论坛区 Seminar Area
Textiles & Technologies 技术最前线	10:35 - 10:50	供应链精细化溯源，如何赋能品牌价值 How to promote brand value with accurately traceable supply chain 讲者：毛凤伟先生，浙江三星羽绒股份有限公司常务副总经理 Speaker: Mr. Feather, Deputy General Manager of Zhejiang Samsung Down Co Ltd	

2020.8.26 星期三 Wednesday			
	时间/Time	主题/Topic	地点/Venue
Business O2O 渠道放大镜	11:00 - 12:30	让世界没有浅眠的夜—斯柔菲品牌全球发布会 For Your Sweet and Deep Sleep - Soluffy Global Press Conference 讲者：黄志力先生，中国睡眠协会会长 Speakers: Mr. Zhili Huang, President of Chinese Sleep Research Society	5.1C18 论坛区 Seminar Area
	11:00 - 11:45	TENCEL™ Lyocell LF 纤维在家纺领域的应用及品牌服务 TENCEL™ Lyocell LF fiber application in hometextile and brand service 讲者： 1. 吴益卉女士，兰精纤维（上海）有限公司 家纺业务拓展 2. 吴序宁先生，兰精纤维（上海）有限公司 家纺技术支持 Speakers: 1. Ms. Lesley Wu, Business Development Home textile of Lenzing Fibers (Shanghai) Co Ltd 2. Mr. George Wu, Technical Customer Service Home textile of Lenzing Fibers (Shanghai) Co Ltd	
Textiles & Technologies 技术最前线	11:50 - 12:35	踏上国际市场的通行证 – OEKO-TEX®环保认证 OEKO-TEX® certificate for entering the international market 讲者：张茜女士，特思达（上海）纺织检定有限公司市场专员 Speaker: Ms. Bessie Zhang, Marketing Officer of TESTEX (Shanghai) Textile Testing Co Ltd	
	13:20 - 13:30	数码印花论坛 - 乘风破浪—家纺数码新时代高峰论坛 Digital Printing Seminar - Ride the Storm-Home Textile Digital Printing Forum	
	13:30 - 13:55	开场致词 爱普生新品发布及技术干货分享！ 讲者：高岳先生，爱普生（中国）有限公司部长 家纺数码印花墨水，你选对了吗？ 讲者：赵树海先生，欣夏科技纳米打印材料研发中心总工主任、郑州大学硕士、时尚印花特约顾问	
	14:00 - 14:25	印花厂的痛点：颜色追样问题该如何解决？ 讲者：吴飞先生，森彩数字印刷技术（深圳）有限公司总经理、色彩管理专家 无水印花可能是个伪命题？ 讲者：王勇先生，绍兴阳真数码科技有限公司总经理	
	15:00 - 15:25	定制为家纺品牌赋能！ 讲者：柏林女士，云尚定集团总裁 数码印花微工厂，如何实现家纺产品快返、智能、环保和可定制？ 讲者：杨辉先生，联泰贸易有限公司销售经理	3M12 论坛区 Seminar Area
	16:00 - 16:25	数码印花在家纺行业的技术应用和成功案例！ 讲者：李阳先生，郑州新世纪数码科技股份有限公司总经理	
Industry Empowerment 跨产业赋能	13:20 - 13:30	Opening	
	13:30 - 13:55	New launches and technology sharing from Epson Speaker: Mr. Yue Gao, Sector Chief of Epson (China) Co Ltd	
	14:00 - 14:25	How to choose the right ink for home textile digital printing? Speaker: Mr. Shuhai Zhao, Chief Engineer and Director of Xinxia Technology Nano Printing Materials R&D Center, Master's Tutor of Zhengzhou University, Special Consultant of Fashion Print	
	14:30 - 14:55	The crucial point to printing factories: how to solve the problem of color tracing with sample fabrics. Speaker: Mr. Fei Wu, General Manager/Colour Management Specialist of Sencal Digital Printing Technology (Shenzhen) Co Ltd	
	15:00 - 15:25	Waterless printing may be a false proposition? Speaker: Mr. Yong Wang, General Manager of Shaoxing Yangzhen Digital Technology Co Ltd	
	15:30 - 15:55	Customization Empowers Home Textile Brands Speaker: Ms. Lin Bai, CEO of Cimpress China	
Textiles & Technologies 技术最前线	16:00 - 16:25	How to realize fast return, intelligence, eco-friendly and customization of home textile products for digital printing microfactory. Speaker: Mr. Hui Yang, Sales Manager of Global Fortune Limited	
	16:30 - 17:20	Technology applications and successful cases of digital printing in home textile industry! Speaker: Mr. Yang Li, General Manager of Zhengzhou New Century Digital Technology Co Ltd	
Industry Empowerment 跨产业赋能	14:00 - 16:30	“从跨界到无界”家具家纺TOP商贸配对 "From Transboundary to No Boundary" - Pairing of TOP Business in Home Furniture and Home Textile Industries	5.1C18 论坛区 Seminar Area

以上活动除特别注明外，均以中文形式进行。
The above programmes will be conducted in Chinese unless otherwise specified.



设计风向标
Design Inspiration



技术最前线
Textiles & Technologies



渠道放大镜
Business O2O



跨产业赋能
Industry Empowerment