

intertextile

SHANGHAI home textiles

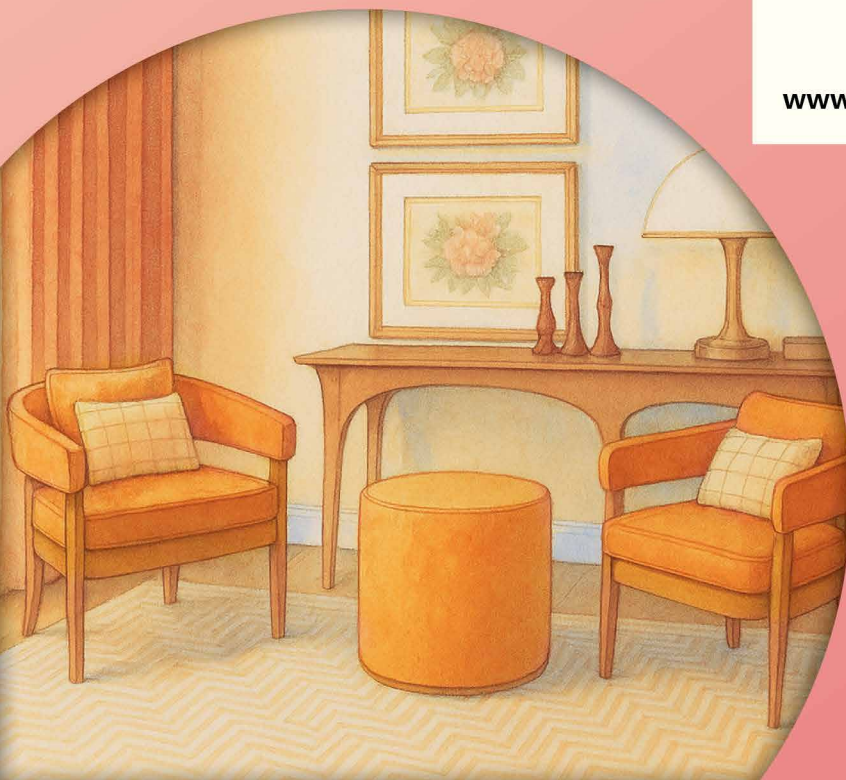
18 – 20.8.2026

National Exhibition and Convention
Center (Shanghai), China

China International Trade Fair for Home Textiles
and Accessories – Autumn Edition

***Powering home textile
connections in Asia***

www.intertextilehome.com



Show overview

Wide range of product groups

Bed, bath, kitchen & table

Upholstery & sofa fabrics

Wall

Sun protection

Interior (non-textile)

Leather

Contract business

Editors

Curtains & curtain fabrics

Whole home products

Carpets & rugs **(NEW)**

Design & technics

Accessories



Visitors' business nature

Agents / brokers

Department / chain stores

Design architects

E-commerce / online stores

Franchisees

Import & export corporation

Manufacturers

Wholesalers & retailers

Top visiting countries and regions*

Asia

Hong Kong China

India

Japan

Korea

Malaysia

Pakistan

Taiwan China

Thailand

United Arab Emirates

Uzbekistan

Europe & the Americas

Brazil

Mexico

Poland

Türkiye

USA

(Excluding mainland China and list by alphabetical order)

Visitors' top three sourcing categories*

Bedding

40.1%

Curtains & curtain fabrics

32.4%

Upholstery & sofa fabrics

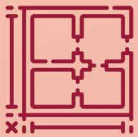
19.6%

(Percentage are based on a multiple-response question)

*Intertextile Shanghai Home Textiles – Autumn Edition 2025



2025 fair review



100,000 sqm across **4** halls



Over 35,000 visitors
from **116** countries & regions

Nearly 900 exhibitors
from **20** countries & regions



95% of exhibitors considered
participating in the next edition

92% of exhibitors were satisfied
with the organiser

95% of visitors with likelihood
of returning in the next edition



Booth reservation

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SHANGHAI home textiles

2026 Autumn Edition – show details

Date

18 – 20 August 2026

Venue

National Exhibition and Convention Center (Shanghai)

Participation details

Standard Booth: **USD 350** / sqm (min 12 sqm)

Designers' Studio: **USD 350** / sqm (min 12 sqm)

Raw Space: **USD 315** / sqm (min 36 sqm)

Admission

Trade visitors only. Visitors under 18 will not be admitted.

Advisor

China National Textile and Apparel Council

Hosts

Beijing Hometex Expo Co Ltd

Messe Frankfurt (HK) Ltd

Organisers

China Home Textile Association

The Sub-Council of Textile Industry, CCPIT

Messe Frankfurt (HK) Ltd



Weave new partnerships – exhibit where Asia's market grows

Intertextile Shanghai Home Textiles – Autumn Edition is Asia's leading trade fair for home textiles, backed by over 30 years of industry recognition. It offers direct access to sourcing, networking, and market insights. Unveil your multifunctional, sustainable materials aligned with lifestyle trends – in a market projected to reach USD 495 billion by 2030.



Your all-in-one marketing matrix platform – empowering success from every angle

Globally connected, regionally rooted

More than a leader in the Asian market – Intertextile Shanghai Home Textiles serves as a globally linked marketplace where meaningful partnerships take shape.

Spotlight in Asia, presence worldwide

Gain international exposure while capturing Asia's vibrant niche segments and established premium markets.

Explore new buyer delegations

Unlock fresh collaboration opportunities with overseas buyer groups and key decision-makers.

Sustainability and functionality in focus

Showcase eco-friendly and performance-driven textiles tailored for hospitality and interior design applications.

International and local synergy

Powered by the Texpertise Network, Intertextile connects you to 60+ textile trade fairs worldwide with unmatched access and global insight.





Contact us

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