inter**textile**

SHANGHAI home textiles

中国国际家用纺织品及辅料(秋冬)博览会

China International Trade fair for Home Textiles and Accessories — Autumn Edition

TEXTILE POWER

2025.8.20-22

国家会展中心(上海)

National Exhibition and Convention Center (Shanghai), China

观众指南

展会地图

Visitor Guide Fair Guide













中国国际家用纺织品及辅料(秋冬)博览会



一览图 **Ground Plan**









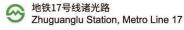








── 地铁2号线徐泾东站Xujingdong Station, Metro Line 2



步行进馆入口 Venue Entrance walking



VIP车辆 / 大巴车辆 / 社会车辆南地下停车场入口 Venue Entrance for VIP / Shuttle / Public Parking Towards South Underground Parking Area

2025 中国国际贸易 促进委员会 纺织行业分会

高质量发展的全球展会网络 行业"一带一路"服务体系

全球 展览 计划



网址: www.ccpittex.com

地址:北京市朝阳区朝阳门北大街18号

GLOBAL EXHIBITION P



intertextile

·海外展·

apparelsourcing CTAF

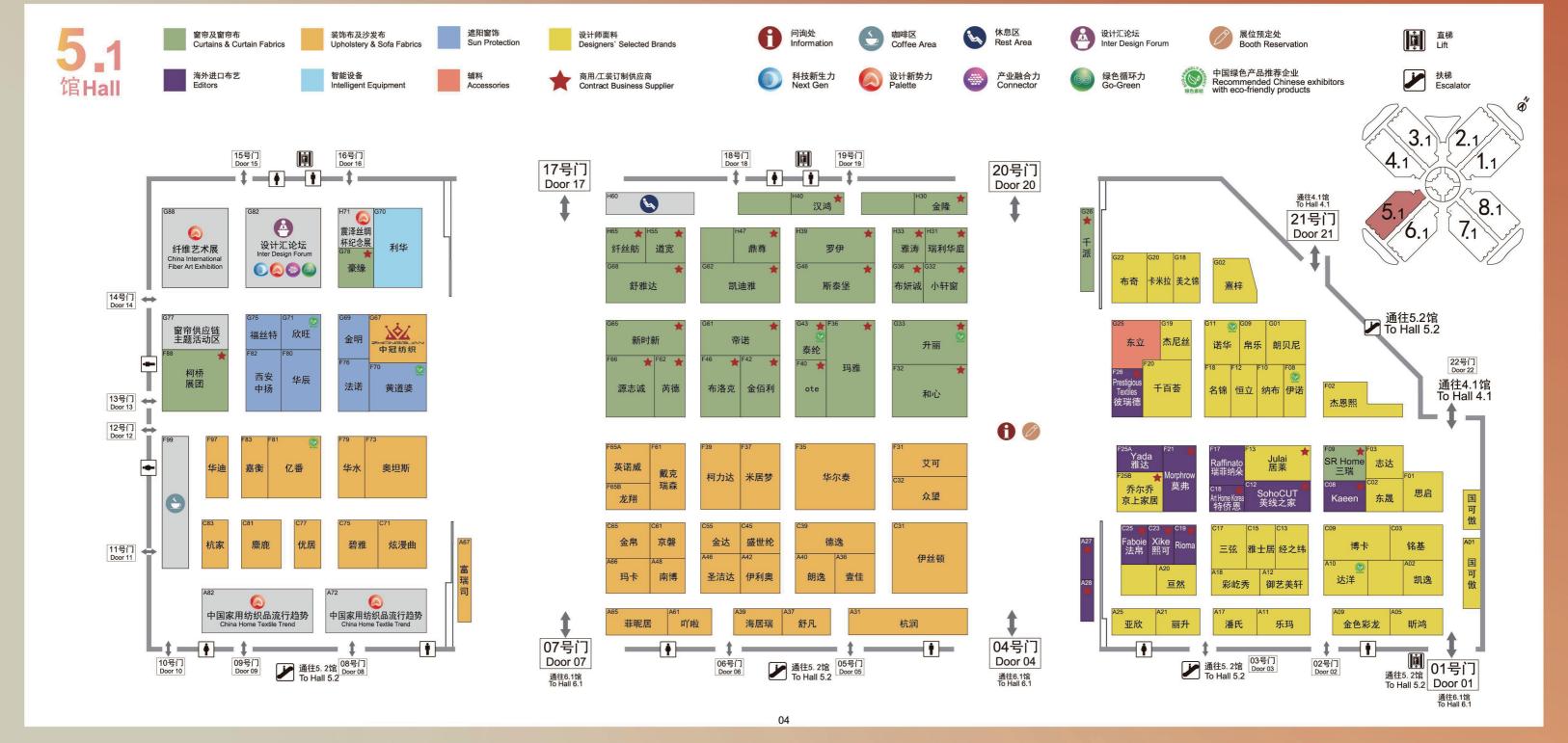
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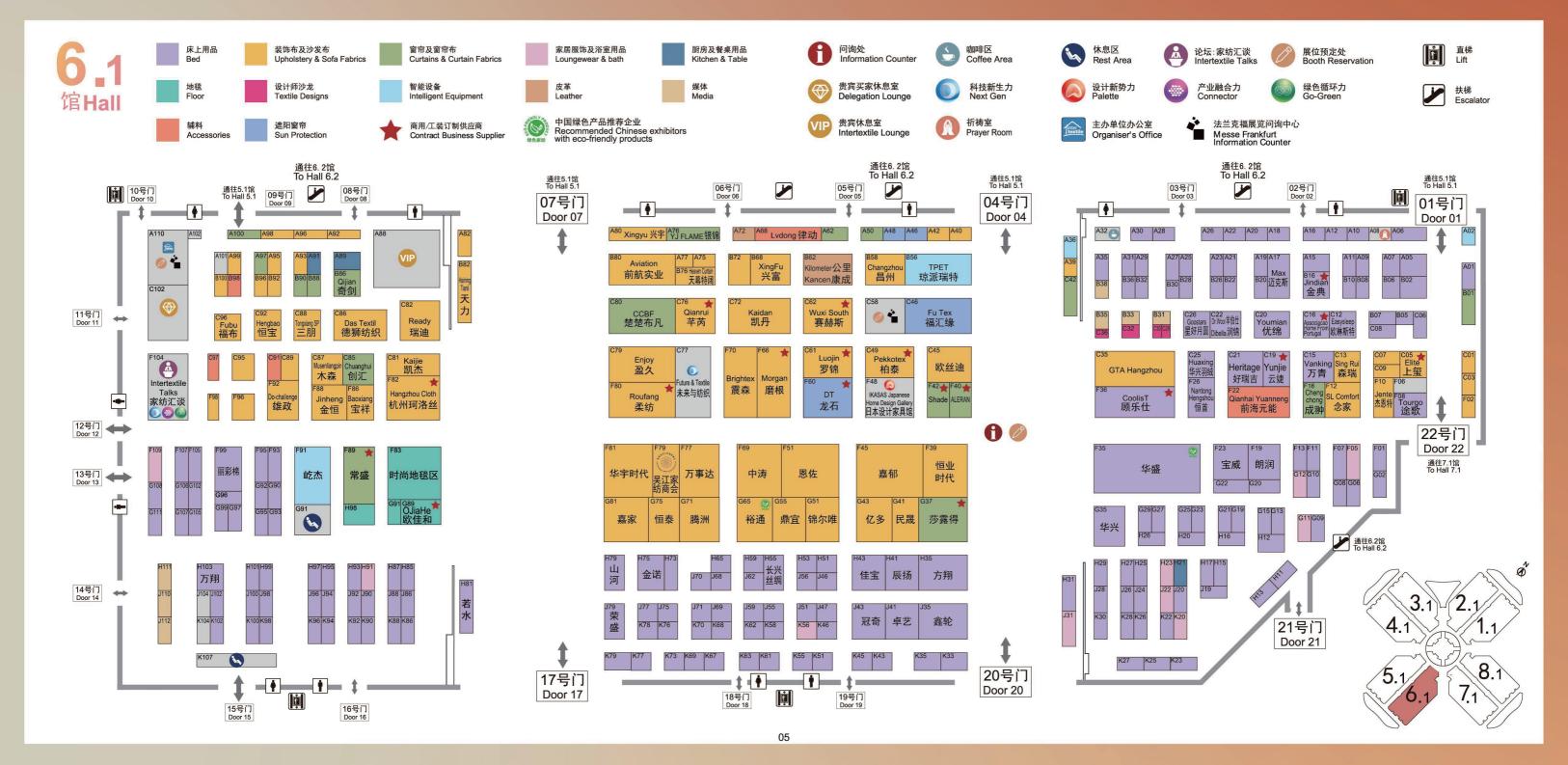
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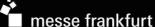
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TEXPERTISE





Interior & Contract Textiles

heimtextil

Frankfurt, Germany

heimtextil COLOMBIA

licensed to Fundacion Inexmoda

Medellín, Colombia

heimtextil UZBEKISTAN

licensed to LLC BMC-LLP

Tashkent, Uzbekistan

intertextile

SHANGHAI home textiles

Shanghai, China

VIATT

Ho Chi Minh City, Vietnam

hometextiles sourcing

New York, USA

interiorlifestyle

Tokyo, Japan



Texpertise Network Website





窗帘及窗帘布 Curtains & Curtain Fabrics 装饰布及沙发布 Upholstery & Sofa Fabrics 皮革 Leather

商用/工装订制供应商 Contract Business Supplier



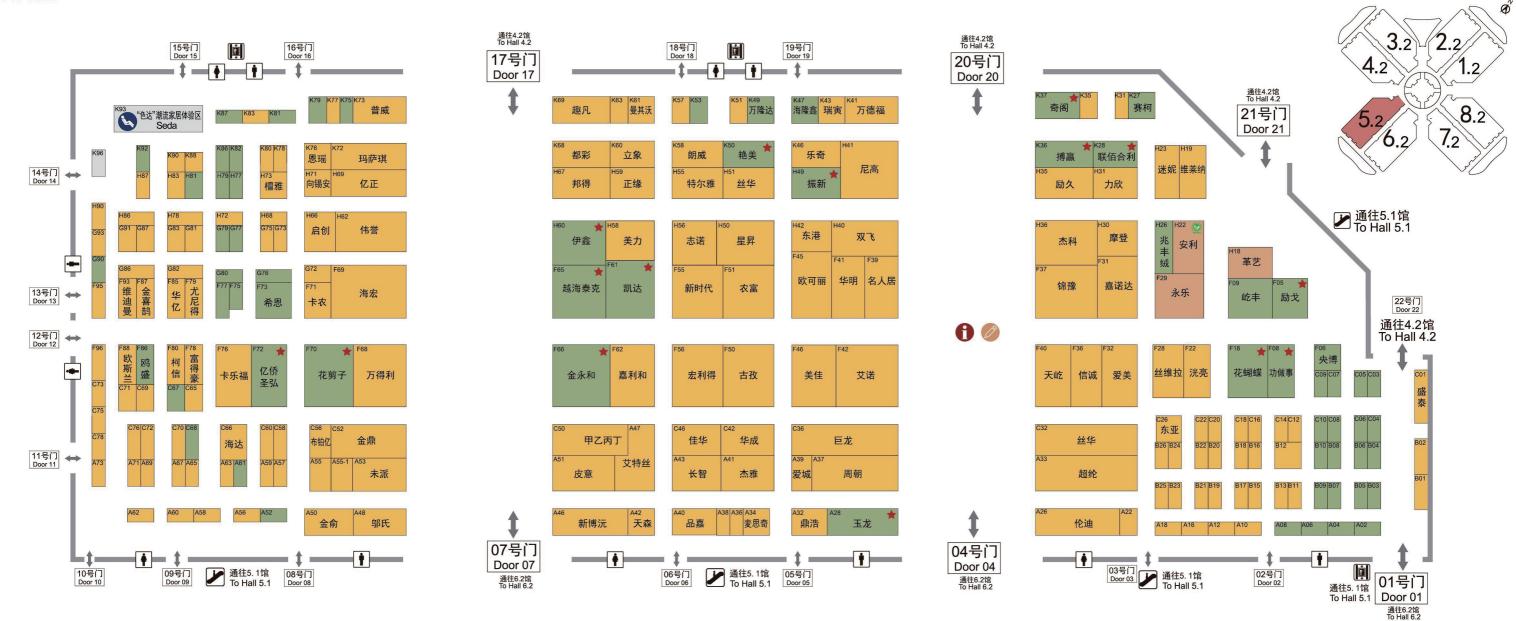


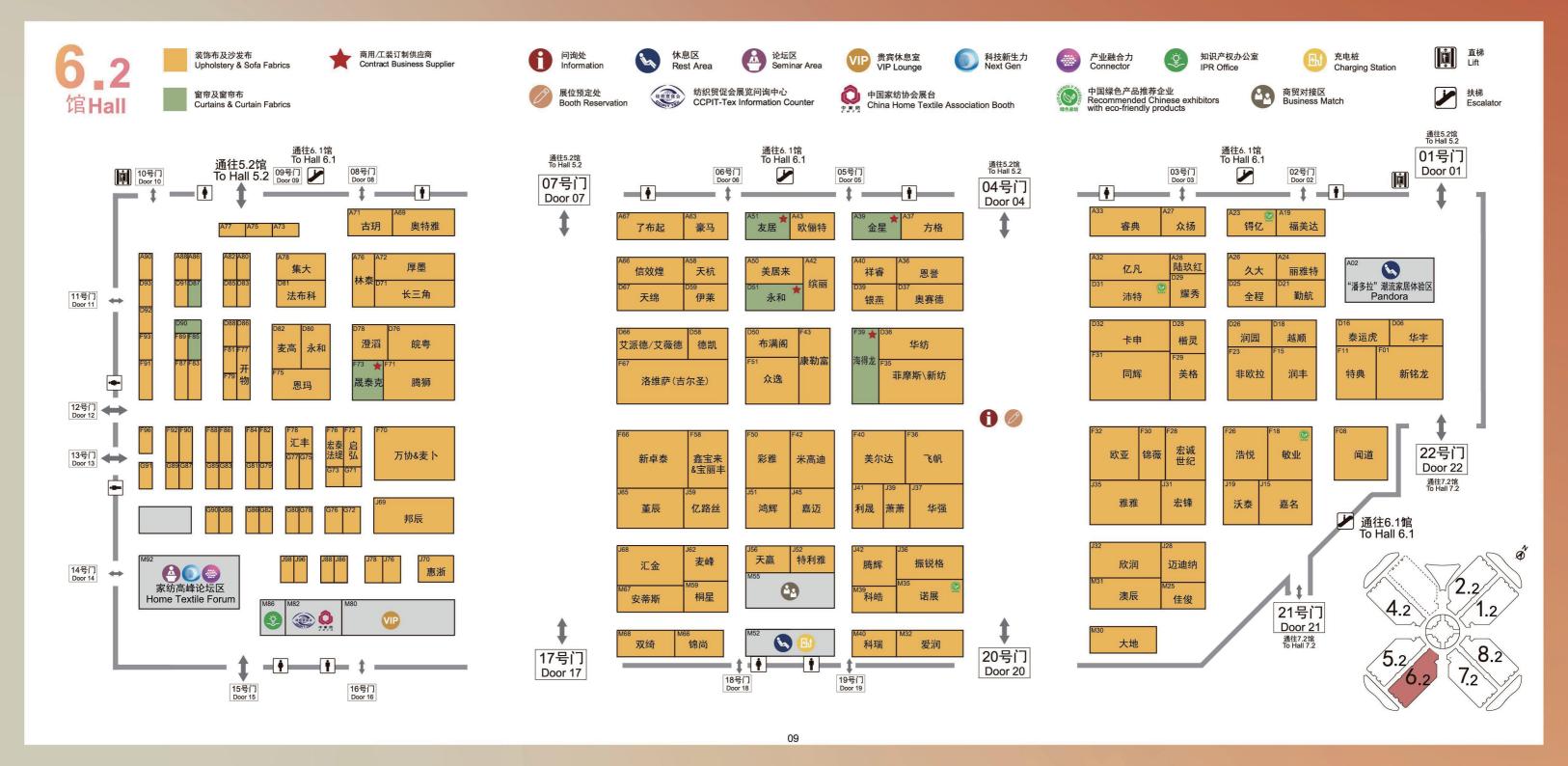
展位预定处 Booth Reservation

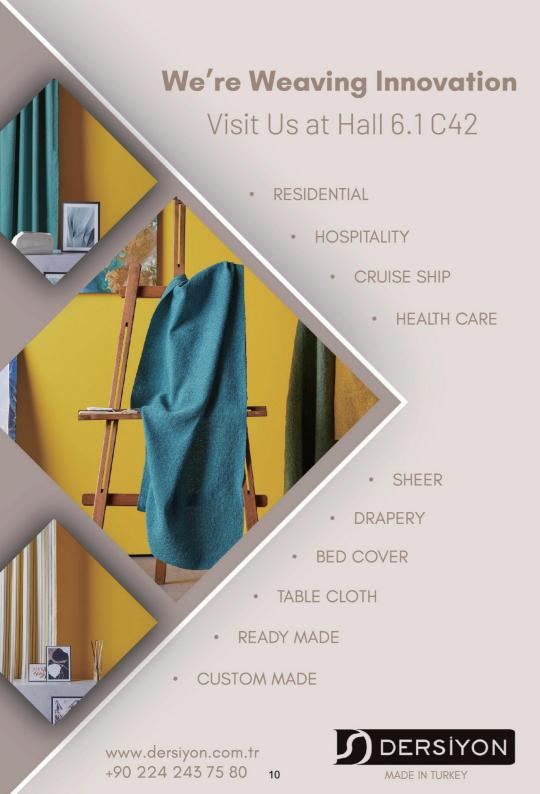














Asia-Pacific Textile and Apparel Supply Chain Expo & Summit

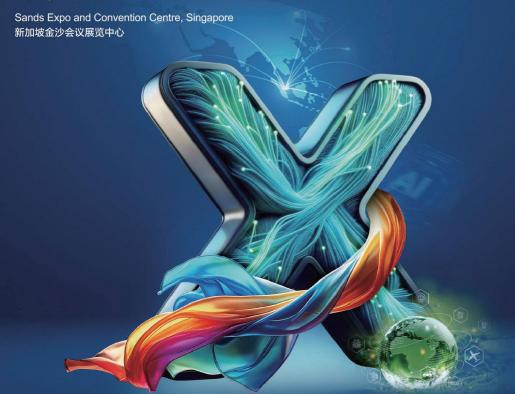


亚太纺织服装供应链博览会暨高峰论坛

Re-engineering towards a Resilient, Adaptive and Sustainable Supply Chain

共筑灵活、弹性、可持续的纺织服装供应链体系

NOVEMBER 19 - 21, 2025 2025年11月19-21日



官方网址: www.ap-texpo.com 联系邮箱: contact@ap-texpo.com 联系电话: 010-8522 9668 / 9376 / 9544









O JIA HE

Visit us in

Hall 6.1

Booth#

G89





Memorandum		

inter**textile**

SHANGHAI home textiles

中国国际家用纺织品及辅料(秋冬)博览会

China International Trade fair for Home Textiles and Accessories — Autumn Edition

TEXTILE/
POWER

同期活动

Fringe Programme

2025.8.20-22

国家会展中心(上海)

National Exhibition and Convention Center (Shanghai), China









中国国际家用纺织品及辅料(春夏)博览会



活动主题介绍

Fringe Programme Introduction

行业正经历由技术革新、可持续发展和新兴商业模式驱动的转型,同时伴随着年轻专业人才的加入,全新活动主题紧扣这些变化,突出创意、连接性、创新,尤其强调可持续发展。新主题更切合当前市场及业界的需求,精心策划多样化的同期活动,针对行业内不同领域的参与者量身打造。四大全新主题包括:

The industry is undergoing a transformation driven by technology, sustainability, and emerging business models, alongside the influx of younger professionals. The new themes reflect these shifts, emphasizing creativity, connectivity, innovation, and especially ecological responsibility. This approach is more closely aligned with current market and stakeholder needs, thoughtfully curating diverse fringe events tailored for the various players across different sectors within the industry. The 4 new key directions are:

0

科技新生力 NextGen

聚焦行业创新制造技术、前沿材料与先进工艺,以智能科技赋能家纺制造,培育行业新生产力,引领探索由人工智能设计、智能纺织品等驱动家纺未来创新解决方案。

Explore the future of the home textile industry, driven by innovation, technology, explores cutting-edge advancements, such as smart textiles, Al-driven design.

P. 6 · 未来与纺织 Future & Textile



设计新势力 Palette

聚焦家纺创意美学与潮流趋势,展示家居生活及室内设计的赋能价值,汇聚新生代设计力量,融合全球美学与跨 界灵感,驱动产品升级,引领家居生活时尚变革。

Emphasising creativity, aesthetics and trendsetting in home textiles, and showcasing their empowerment across products, lifestyle concepts & interior design.

- P. 8 · 2026/27中国家纺流行趋势 2026/27 China Home Textile Trends
- P. 10 · 纺织与材料在室内设计中的作用: 打造个性化与功能性的生活与工作空间 Creating personal and functional spaces for living and work: The impact of textiles and materials in interior Design
- P. 11 · 设计家的姿态 │ 中国国际家纺展31届设计嘉年华暨设计师推荐品牌颁奖典礼 Designer's Style: the 31st Intertextile Home Textile Design Carnival and Designer's Pick Award Ceremony
- P. 12 · IKASAS 日本设计家居馆 IKASAS Japanese Home Design Gallery
- P. 13 · 2025第八届中国国际纤维艺术展 The 8th China International Fibre Art Exhibition 2025



产业融合力 Connector

聚焦行业产业链整合,打破边界,汇聚跨界智慧与资源,分享前沿商业策略与海内外市场洞察,共同推动行业增长;并赋能家纺价值,从单一产品向生活整体方案升级,打造创新健康场景解决方案。

Focuses on the collaborative and development of the industry. Sharing on business strategies and global market insights to accelerate industry development and reinforce supply chain integration collaborations.

- P. 14 · 家纺x软装 重塑产业价值与挖掘增量密码 Home Textiles x Interior Decoration: Summit on Industry Reshaping and Advancement
- P. 15 · 新兴市场分享: 哥伦比亚、乌兹别克斯坦和越南 Sharing on Emerging Markets, Colombia, Uzbekistan and Vietnam
- P. 16 · 从跨界到无界 | 2025年第11届家纺&家具T0P商贸配对 From Cross-Boundary to Boundless: The 11th Home Furniture & Textile TOP Business Matching
- P. 17 · 小红书· 织就理想家*家纺趋势洞察 Rednote: Weaving the Ideal Home, Home Textile Trend Insights



绿色循环力 Go-Green

聚焦行业可持续发展,构建家纺全生命周期绿色体系,推动环保材料、低碳工艺与循环技术应用,打造可持续生产闭环,引领行业环保升级,践行双碳目标下产业责任。

Dedicated to sustainability in the home textile industry, create a sustainable and circular production to lead the industry's environmental upgrade.

P. 18 · 责任、创新与合作:推动家纺行业可持续发展的新契机 Responsibility, Innovation, and Collaboration: New Opportunities for Driving Sustainability in the Home Textile Industry

同期活动总览 Fringe Programme Schedule Overview





设计新势力 Palette



产业融合力 Connector



绿色循环力 Go-Green

2025.08.20 星期三 Wednesday			
 时间 Time	论题 Topic	地点 Venue	
13:00 - 14:45	解锁未来纺织: AI 与可持续发展赋能家纺设计(演讲及导览)Future Textiles Unlocked: AI & Sustainability in Interior Textile Design (Seminar and guided tour) (导览将于 14:15 在 6.1 号馆 C77 未来与纺织专区开始) (Guided tour will start at 14:15 at 6.1H C77 Future & Textile Zone) Anja Bisgaard Gaede 女士, SPOTT Trends & Business 首席执行官Ms Anja Bisgaard Gaede, CEO of SPOTT Trends & Business 语言: 英语(提供中文同声传译) Language: English (Chinese simultaneous interpretation is provided)	5.114 GB2 设计汇论坛区 InterDesign Forum	
14:30 - 16:30	家纺 x 软装产业价值重塑与增量密码行业高峰论坛大会 Home Textiles x Interior Decoration: Summit on Industry Reshaping and Advancement 讲者和对谈嘉宾: Speaker and Panelist: 1.Dominique Amblard 先生, dom.a 设计事务所主理人 Mr Dominique Amblard, Founder of dom.a Design & Architecture Ltd 2. 刘浪先生, 中国千百荟旗下品牌 ANDY CASA 品牌主理人 Mr Liu Lang, Marketing Director of ANDY CASA under QBH 3. 黄燕虹女士, 暗壳 AI 总经理和目所家居品牌主理人 Ms Carol Huang, CEO of Ark. Art AI and Founder of Msol Home Lifestyle Brand 4. 姜雪女士, 矩阵纵横合伙人和矩阵研究院执行院长 Ms Cher Jiang, Partner of Matrix Design and Executive Director of Matrix Research Institute 5.知名家具厂商代表 Representative of well-known furniture brand 主持人Moderator: 钟冬全先生, 中国家居新范式创始人 Mr Dongquan Zhong, Founder of HOFUR, China 语言: 中文及英语(提供中文及英语同声传译) Language: Chinese & English (Chinese & English simultaneous interpretation are provided)		
13:00 - 13:45	乌兹别克斯坦纺织行业新机遇: 市场趋势、成就与投资机遇 Navigating Uzbekistan's Textile Boom: Market Trends, Achievements and Investment Opportunities Shokhrukh Kayumov 先生, TextileFinds.com 创办人及首席执行官 Mr Shokhrukh Kayumov, Founder & CEO of TextileFinds.com 语言: 英语(提供中文同声传译) Language: English (Chinese simultaneous interpretation is provided)	6.114 F104 家纺汇谈 Intertextile Talks	

02

	时间 Time	论题 Topic	地点 Venue
	14:00 - 14:45	全球贸易重构下的越南: 战略角色、纺织行业机遇与投资考量 Vietnam Under Global Trade Realignment: Strategic Role, Textile Sector Opportunities, and Investment Considerations 卫天瑶女士, Dezan Shira & Associates 协力管理咨询越南区总监 Ms Vivie Wei, Country Director of Dezan Shira & Associates in Vietnam 语言: 中文(提供英语同声传译) Language: Chinese (English simultaneous interpretation is provided)	6.1以下0.4 家纺汇谈 Intertextile Talks
	15:00 - 15:45	连结全球与拉丁美洲: 纺织行业投资机遇 From the World to Latin America: Weaving Investment Con- nections in the Textile Sector	
		Juan Fernando Loaiza先生, Inexmoda时尚领域经济与商业模式研究专员 Mr Juan Fernando Loaiza, Economic & Business Model Researcher in Fashion of Inexmoda	
		语言: 英语(提供中文同声传译) Language: English (Chinese simultaneous interpretation is provided)	
	10:30 – 10:45	从 2025 年阻燃新标 看未来窗帘政采趋势 Future Trends in Government Curtain Procurement: Perspectives from the 2025 Flame Retardant Standards	6.2H M 9.2 家纺高峰论坛 Home Textiles Forum
THE STATE OF THE S		王天聪先生,海宁花剪子布业有限公司总经理 Mr Wang, General Manager of Haining Huajianzi Textile Co Ltd	
	14:00 - 15:30	小红书•织就理想家*家纺趋势洞察 Rednote: Weaving the Ideal Home, Home Textile Trend Insights	
		以上活动险特别注明体。 构以由立形式进行	

以上活动除特别注明外,均以中文形式进行。

The above programmes will be conducted in Chinese unless otherwise specified.

2025.08.21	星期四	Thursday
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Zozoloczi Zwija marcady		
时间 Time	论题 Topic	地点 Venue
10:00 – 10:20	科技赋能纺织: 木棉—全新环保功能材料 Technology Empowers Textiles: Kapok, a New Eco-Friendly Functional Material	5.111 G82 设计汇论坛区 InterDesign Forum
	陈佳浩先生,绍兴柯桥芙络珂进出口有限公司销售经理 Mr Stefan Chen, Sales Manager of Shaoxing Keqiao Flocus Co Ltd	interpesign Forum
10:30 – 12:00	解锁未来纺织: AI 与可持续发展赋能家纺设计(演讲及导览) Future Textiles Unlocked: AI & Sustainability in Interior Textile Design (Seminar and guided tour)	
	(导览将于11:00在6.1号馆C77未来与纺织专区开始) (Guided tour will start at 11:00 at 6.1H C77 Future & Textile Zone)	
	Anja Bisgaard Gaede女士, SPOTT Trends & Business首席执行官 Ms Anja Bisgaard Gaede, CEO of SPOTT Trends & Business	
	语言:英语(提供中文同声传译) Language: English(Chinese simultaneous interpretation is provided)	

-	时间 Time	论题 Topic	地点 Venue
	13:30 - 15:00	纺织与材料在室内设计中的作用: 打造个性化与功能性的生活 与工作空间 (演讲及导览) Creating Personal And Functional Spaces For Living And Work: The Impact of Textiles and Materials In Interior Design (Seminar and guided tour)	5.1H G82 设计汇论坛区 InterDesign Forum
		(导览将于 14:15 开始) (Guided tour will start at 14:15)	
		Camilla Rudnicki 女士,Camilla Rudnicki Home & Interior 创办人 Ms Camilla Rudnicki, Founder of Camilla Rudnicki Home & Interior	
		语言: 英语(提供中文同声传译) Language: English (Chinese simultaneous interpretation is provided)	
	14:30 - 16:30	设计家的姿态 中国国际家纺展 31 届设计嘉年华暨设计师推荐 品牌颁奖典礼 Designer's Style: the 31 st Intertextile Home Textile Design Car- nival and Designer's Pick Award Ceremony	
	10:30 – 11:00	用物理织造诠释全遮光 Physical Weaving: Leading the Total Blackout Innovation 吴泽楷先生,香港福汇缘家纺有限公司经理 Mr Zekai Wu, Manager of Fu-tex (Hong Kong) Co Ltd	6.1以下104 家纺汇谈 Intertextile Talks
ı	11:15 - 12:00	家纺行业绿色转型路径及企业准备策略 Greening the Home Textile Industry: Drivers and Manufacturer Strategies Jenni Moberg 女士, Patternsfrom Agency Ltd 联合创办人 Ms Jenni Moberg, Co-founder of Patternsfrom Agency Ltd 语言: 英语(提供中文交替传译) Language: English (Chinese consecutive interpretation is provided)	
	14:00 - 16:30	责任、创新与合作:推动家纺行业可持续发展的新契机 Responsibility, Innovation, and Collaboration: New Opportunities for Driving Sustainability in the Home Textile Industry 讲者和对谈嘉宾: Speaker and Panelist: 1、Richard Brubaker教授, Collective Responsibility执行董事及亚洲理工学院兼职教授 Prof Richard Brubaker, Managing Director of Collective Responsibility and Adjunct Professor of Asian Institute of Technology 2、Cinzia Gremmo女士, Italtex Srl首席执行官 Ms Cinzia Gremmo, CEO of Italtex Srl 3、杜怡佳女士, On the RISE可持续创新平台及2good户外循环商店创始人	
		Ms Karen Du, Founder of On the RISE and 2good 4、郑伟先生,罗莱生活科技股份有限公司超柔研究院院长 Mr Wei Zheng, Director of Research Institute of Superior Softness Technology(RISST) of Luolai Lifestyle Technology Co Ltd 主持人Moderator:	
		苑国祥教授, 东华大学研究生导师及香港理工大学研究员 Prof Guoxiang Yuan, Graduate Supervisor of Donghua University and Research Fellow of The Hong Kong Polytechnic University	
		语言:中文及英语(提供中文及英语同声传译) Language: Chinese & English (Chinese & English simultaneous interpretation are provided)	

时间 Time	论题 Topic	地点 Venue
15:00 – 16:00	解锁未来纺织: AI 与可持续发展赋能家纺设计(演讲及导览) Future Textiles Unlocked: AI & Sustainability in Interior Textile Design (Seminar and guided tour)	6.1H G77 未来与纺织专区 Future & Textile Zone
	Anja Bisgaard Gaede女士, SPOTT Trends & Business首席执行官 Ms Anja Bisgaard Gaede, CEO of SPOTT Trends & Business	Tataro a Toxaro 2010
	语言:英语(提供中文同声传译) Language: English (Chinese simultaneous interpretation is provided)	
10:00 - 12:00	从跨界到无界一2025年第11届家纺&家具TOP商贸配对 From Cross-Boundary to Boundless: The 11 th Home Furniture & Textile TOP Business Matching	6.2H N 9.2 家纺高峰论坛 Home Textiles Forum

以上活动除特别注明外, 均以中文形式进行。 The above programmes will be conducted in Chinese unless otherwise specified.

静态展示 Display Area

2025.08.20-22

	2026/27 中国家纺流行趋势 2026/27 China Home Textile Trends	5.1H A72/A82
	2025 年第八届中国国际纤维艺术展 The 8 th China International Fibre Art Exhibition 2025	5.1H G88
	震泽丝绸杯大赛十周年纪念展 "Zhenze Silk Cup" 10th Anniversary Exhibition	5.1H H71
7	IKASAS 日本设计家居馆 IKASAS Japanese Home Design Gallery	6.1H F48
	未来与纺织专区 Future & Textile Zone	6.1H C77

截至2025年8月1日,如有更改,怒不另行通知 As of 1 August 2025, subject to change without prior notice.

未来纺织

Future & Textile



静态展示及演讲 Display & Seminar



未来与纺织是一个融合创新、家纺与人工智能的专区, 打造四大互动体验板块: 超过 20 款可持续、 可再生、循环及生物基材料的精选纺织样品展; 人工智能设计创新者现场展示室内纺织的极速可视 化创意;体验"寻织游戏",边玩边学可持续理念;以及人工智能驱动,将纺织细节一键变换为室内 设计方案。

观众可尽情触摸、扫码、互动、体验, 親身感受可持续纺织与人工智能如何塑造未来生活空间。现在就 来,率先感知未来家居纺织的无限可能!

Future & Textiles – an innovation area merges innovation, interior textiles and AI across four interactive pillars: a curated exhibit of 20+ textile samples showcasing sustainable, regenerative, bio-engineered and circular materials; live AI design innovators presenting fast, precise visualizations of interior textiles; a QR powered textile game 'Textile Hunt' teaching sustainability; and instant Al powered transformations converting textile close ups into interior designs.

Visitors touch, scan, play and experience how cutting-edge sustainable textiles and AI will shape tomorrow's interiors. Join us to feel the future of interior textiles today.

论题 Topic

解锁未来纺织: AI 与可持续发展赋能家纺设计(演讲及导览)

Future Textiles Unlocked: Al & Sustainability in Interior Textile Design (Seminar and guided tour)

Anja Bisgaard Gaede 女士, SPOTT Trends & Business 首席执行官 Ms Anja Bisgaard Gaede, CEO of SPOTT Trends & Business

语言: 英语(提供中文同声传译)

Language: English (Chinese simultaneous interpretation is provided)

日期 Date	时间 Time	地点 Venue
2025.08.20	13:00 - 14:45	5.1H G82 设计汇论坛区 InterDesign Forum

(导览将于 14:15 在 6.1 号馆 C77 未来与纺织专区开始) (Guided tour will start at 14:15 @ 6.1H C77 Future & Textile)

地点 Venue 日期 Date 时间 Time

2025.08.21 10:30 - 12:00 5.1H G82 设计汇论坛区 InterDesign Forum

(导览将于 11:00 在 6.1 号馆 C77 未来与纺织专区开始) (Guided tour will start at 11:00 @ 6.1H C77 Future & Textile):

日期 Date	时间 Time	地点 Venue
2025.08.21	15:00 – 16:00	6.1H C77 未来纺织 Future & Textile

专区导览 | ZONE GUIDE

寻织游戏 Textile Hunt

跟随线索,在游戏中掌握未来纺织关键 知识,完成挑战获得精美礼品*。 Follow clues to explore the future of

interior textiles. Complete the journey to claim a prize.*

Anja 女士现场分享 Live Talk with Anja

专区策展人Ania女士深度解读可持续 材料、AI趋势。 Curator Ms Anja Bisggard Gaede shares her insight of sustainability materials, AI trends onsite.



or bio-based textiles - spanning

from bioengineering to waste-

07

AI演示 AI Demos

derived materials for interiors. AI团队现场演示如何通过自动生成图案 优化布料使用,提升生产效率,减少时间与 成本。 Discover how Al innovators boost efficiency by autogenerating patterns, optimizing fabric, and cuttingtime and costs.

亲手体验 Try It Yourself

亲自为居家场景挑选特色面料, 预览 设计效果,一键生成理想家居。 Select the featured textile to instantly preview your design. Bring your inspiration home with one click.

06

科技新生力

^{*}礼品数量有限,先到先得。

^{*}Gifts are limited and available on a first come, first served basis.

2026/27中国家纺流行趋势

2026/27 China home textile trends

中国家用纺织品行业协会 China Home Textile Association

中国国际贸易促进委员会纺织行业分会 The Sub-Council of Textile Industry.CCPIT 法兰克福展览(香港)有限公司 Messe Frankfurt (HK) Ltd

研究单位:

意大利康斯坦丁时尚设计策划集团 Research Unit: Concept & Style Creative Group Italy

中国家用纺织品行业协会时尚研究拓展部 China Home Textile Association Fashion Research

静态展示 Display

中国家用纺织品流行趋势

China Home Textile Trend



以设计构建五感交融的沉浸式情感场域

Designing environments that awaken all senses and spark emotions. Colours and textures come together in perfect harmony, creating

当色彩与肌理完美交融,营造出沉浸式体验场景——视觉张力与触觉记忆交织,重塑人与环境的深度对话。 Unique environments that stimulate both vision and touch for a truly immersive experience.





真菌、可持续、替代材料、天然、生物层、有机、另类、 未来导向

Fungus, sustainable, alternative materials, natural, bio layer, organic, alternative, future

从自然界复杂的菌丝网络系统中汲取灵感, 开创可持续和有机 材料新纪元。通过生物基涂层、有机纤维与柔软的毛毡工艺的 融合,构建出富有呼吸感的亲生物空间。天然木材的温润与创 新替代材料的柔和质感,激发人与环境的共生关系,实现"可感 知的可持续设计"。

重塑人境交互体验, 诠释未来生态设计的深层语义——可持续 性不仅是技术选择,更是触达五感的沉浸式叙事。

Mycelium draws inspiration from nature's most intricate networks, embodying sustainability and innovation. This concept pioneers the creative use of new organic materials—unexpected, innovative, and sustainable redefining the possibilities of natural design: organic fibres, bio-based layers, and soft, felted textures come together to create tactile, inviting spaces. The warmth of natural wood and the gentle feel of alternative materials encourages interaction, fostering a deep connection between people and their environment.



液态雪纺、树脂光泽、珍珠母光泽、乳白幻彩、空灵飘 D逸、透明、轻盈光感

Liquid chiffon, resin, mother-of -pearl, milky, aethereal, transparent, translucent, light

捕捉液态美学中的光色韵律、在透光与虹彩间构建动态视觉。 具有呼吸感的朦胧渐变色调与曲面形态演绎优雅的未竟之美。 受流体与光之间微妙平衡的启发, 打造静谧且具冥想特质的能 量空间。

Fluid draws upon the ethereal beauty of fluidity. Soft, flowing colours dance between luminous and translucent hues, while curved lines and sinuous forms introduce elegance and movement, creating dynamic, unfixed designs. Inspired by the delicate balance of fluidity and light, this design evokes a sense of serenity.









关键词: 动物纹理、混搭拼贴、质感、斑马纹、仿生皮革、精致考究

Animalier, mix, patchwork, texture, zebra's coat leather-look, sophisticated.

这是一场穿梭于自然界最具异域风情图案、鲜明对比和大胆 色彩的设计之旅。这一大胆又精致的趋势通过动物纹理、拼贴 图案和触感丰富的表面,再现丛野世界的原始优雅。

Heartborn is a design journey through nature's most exotic patterns, striking contrasts and bold earthy colour combinations. This bold yet sophisticated trend embraces animal-inspired prints, patchwork patterns and tactile surfaces, capturing the raw elegance of the wildlife world.



波普氛围、色彩与材质、愉悦、玩趣、当代空间、几何元素

Pop atmospheres, colours and materials, joy, playfulness, contemporary spaces geom etries

色彩斑斓迸发出活力, 为现代空间注入欢乐与童趣。在大胆的 色彩、富有动感的材质以及几何图案的交织下,营造出鲜活且 引人入胜的视觉氛围。这一趋势发挥色彩的强大力量, 提振情 绪,触发幸福感与舒适感。

Colorush bursts with energy, bringing joy and playfulness into contemporary spaces. Bold colours, dynamic materials, and geometric patterns create a vibrant and engaging atmosphere. This trend embraces the power of colour to uplift moods and stimulate a sense of happiness and well-being.





纺织与材料在室内设计中的作用: 打造个性化与功能性的生活 与工作空间

5.1k G82 设计汇论坛区 InterDesign Forum

Creating Personal And Functional Spaces For Living And Work: The Impact of Textiles and Materials In Interior Design

演讲及导览 Seminar & Guided Tour



丹麦室内设计师 Camilla Rudnicki 将带您 走进她打造的永恒、实用且极具个人特色 的居住与工作空间。她特别强调纺织品的 重要性——如窗帘、靠垫、地毯、床品、披 毯,以及休闲椅和沙发等家具,这些柔软且 富有质感的细节如何塑造空间的氛围、舒 适度与独特个性。Camilla 结合自身项目与 经验,展示了精心挑选的纺织品如何带来 温暖感、改善声学效果、柔化建筑线条,并 营造和谐的视觉效果。她对纺织品的关注 贯穿整个设计过程, 使每个空间都留下细 腻却独具辨识度的设计印记。她用心甄选 高品质材料, 确保与每位客户的个性需求 和风格完美契合。这场讲座适合所有对纺 织品魔力及材料选择感兴趣的人士,探索 那些用心的、有质感的细节如何让空间焕 发独特魅力与生命力。

Danish interior designer Ms Camilla Rudnicki invites you into her thoughtful approach to creating timeless, functional, and deeply personal spaces for living and work. She places special emphasis on textiles - like curtains, cushions, rugs, bedding, throws, and upholstered elements such as lounge chairs and sofas - and how these soft, tactile details shape the mood, comfort, and unique character of a room. Drawing from her own projects and experiences, Camilla shows how carefully chosen textiles can bring warmth, improve acoustics, soften architectural lines, and create a harmonious visual flow. This attention to textiles is at the main thing of her design process, allowing her to leave a subtle yet unmistakable signature in every space. She dedicates time to curating a beautiful selection of high-quality materials that she knows will resonate with each client individual needs and style. This talk is for anyone curious about the magic of textiles and materials choices and how thoughtful, tactile details can transform a space into something special.

讲者 Speakers:

Camilla Rudnicki 女士, Camilla Rudnicki Home & Interior 创办人 Ms Camilla Rudnicki. Founder of Camilla Rudnicki Home & Interior

语言: 英语(提供中文同声传译)

(Guided tour will start at 14:15)

Language: English (Chinese simultaneous interpretation is provided)

日期 Date	时间 Time	地点 Venue	
2025.08.21	13:30 - 15:00	5.1H G82 设计汇论坛区 InterDesign Forum	
(导览将于 14:	15 开始)		

设计家的姿态 | 中国国际家纺展 31届设计嘉年华 暨设计师推荐品牌颁奖典礼

Designer's Style: the 31st Intertextile Home Textile Design Carnival and Designer's Pick Award Ceremony

5.1H G82 设计汇论坛区 InterDesign Forum

> 论坛 Forum

设计大咖齐聚,权威解读未来趋势: 汇聚 顶尖室内设计大师,深度剖析家纺与家居 设计前沿动向:

跨界融合大家居,美学驱动深度合作: 以设计为纽带,贯通家纺与大家居产业, 以美学价值促成跨界合作:

多元平台联动,多维度展现潮流风向:融合家纺展会、设计论坛、权威奖项、社交媒体,360°全方位展示家纺家居设计领域的最新成果和潮流趋势:

品牌荣誉加冕,专业赋能品牌价值:以设计师视角提炼品牌关键词,"设计师推荐品牌颁奖典礼"让参展企业成为真正的主角,为品牌加冕。

Gathering of Design Masters, Authoritative Trend Insights: Top interior design masters converge to provide in-depth analysis of cutting-edge trends in home textiles and home furnishings design.

Fostering Cross-Industry Integration Through Aesthetics: Design serves as the catalyst, bridging home textiles with the broader home living sector and driving deep collaborations through aesthetic value.

Multi-Platform Synergy, 360° Trend Showcase: Integrates the home textiles exhibition, design forums, prestigious awards, and social media for a comprehensive, multi-dimensional display of the latest innovations and trend directions in home textiles and furnishings design.

Honoring Brands, Elevating Value with Professional Recognition: Brands take center stage as the "Designer-Recommended Brand Awards Ceremony" distills brand essence through the designer's

 日期 Date
 时间 Time
 地点 Venue

 2025.08.21
 14:30 – 16:30
 5.1H G82 设计汇论坛区 InterDesign Forum

议程 Schedule

第一篇章 | 缘起三十 - 领导致辞

1、中国家用纺织品行业协会领导致辞

2、Collov AI 中国区总裁,北京先进智算与大模型应用研究院理事,中国城市科学研究会 AI 未来城市产业分会委员赵鹭

第二篇章 潮起设计 - 设计师分享

- 1、陕西上呈空间设计有限公司总经理于冰
- 2、山东例外建筑装饰工程有限公司总监李建欣

第三篇章 | 设计家的姿态 - 设计师分享

- 1、北京九九空间设计公司联合创始人黄冰雪2、黑龙江皓德佰家全案设计公司设计总监吴迪
- 3、北京钰墅设计装饰工程有限公司设计总监关钰
- 4、维斯曼全案设计设计总监周冰
- 5、普力司达设计总监李博
- 6、铭棠空间 & 黎铭设计设计总监赵连旭
- 7、滕州市创意设计主席、哲深国际设计(山东)创始人张哲深
- 8、山东修吉装饰有限公司设计总监高万南

第四篇章 荣誉时刻

出镜展位"设计师推荐品牌"、设计师"2025 室内设计达人"及"绿色环保展台"荣耀时刻

Chapter 1 | Management Speech

1.Address by the leadership of China Home Textile Association

2.Zhao Lu, President of Collov Al China, Director of Beijing Advanced Computing and Large Model Application Research Institute, and Member of the Al Future City Industry Branch of the China Society for Urban Studies

Chapter 2 | Trend Design-Designer Sharing Session

1. Yu Bing, General Manager of Shanxi Shangcheng Space Design Co Ltd 2. Li Jianxin, Director of Shandong Liewai Architectural Decoration Engineering Co Ltd

Chapter 3 | Designer's Style-Designer Sharing Session

Chapter 3 | Designer s syle-bestigner sharing session 1. Huang Bingxue, Co-founder of Beijing Jiujiu Space Design Company; 2. Wu Di, Design director of Heilongjiang Haode Baijia Full-Case Design

Company;
3. Guan Yu, Design director of Beijing Yushu Design and Decoration

 Guan Yu, Design director of Beijing Yushu Design and Decoration Engineering Co., LTD.;

- Zhou Bing, full-case design director of Weisman;
- 5. Li Bo, design director of Lisida;
- 6. Zhao Lianxu, Design director of Tang Space & Li Ming Design
- 7. Zhang Zheshen, The chairperson of Creative Design in Tengzhou City and the founder of Zheshen International Design (Shandong)
- and the founder of ∠heshen International Design (Shandong)
 8. Gao Wannan, Design director of Shandong Xiuji Decoration Co., LTD

Chapter 4 | Awards Presentation

'Designer's Pick Award', '2025 Interior Designer Specialist Award' & 'Eco-Friendly Booth Award'

设计新势力 attaled

IKASAS 日本设计家居馆

IKASAS Japanese Home Design Gallery



静态展示 Display



日本著名家具品牌 IKASAS 开设日本设计家居馆。IKASAS 将与另一日本家具品牌 Nychair X 从 多个维度呈现日本在可持续性设计、家具设计及面料织物等领域的创新成果, 为观众带来一场沉 浸式的「日本美学设计」体验之旅

Discover the essence of Japanese design at this year's exhibition, renowned Japanese original design brand IKASAS will presents the Japanese Home Design Gallery. In collaboration with fellow Japanese furniture icon Nychair X, IKASAS will showcase Japan's cutting-edge innovations across multiple dimensions—including sustainable design, furniture craftsmanship, and textile development, offering visitors a multi-sensory journey into Japanese aesthetics design.

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2025第八届中国国际纤维艺术展

The 8th China International Fiber Art Exhibition 2025

纤维艺术展 China International Fiber Art Exhibition

静态展示 Display



设计新势力



纤维艺术与人类的生活生产息息相关,它超越人类不同种族文化,涵盖人类文明的各个发展阶段。从纤 维编织开始,人类走向文明,到今天,纤维艺术有着更广泛的内涵和应用价值,纤维织造也从单纯的生 产生活资料衍生成纤维艺术品,给予人类精神文化、社会生活意义上的深层次感受。

中国国际纤维艺术展作为中国国际家用纺织品及辅料博览会的重要活动, 推动了社会大众对纤维艺术 的进一步认知和喜爱,在创意和材料工艺等方面也对中国家纺产品设计研发起到了积极的推动作用。 本年度展览邀请到以纤维材料作为创作媒介的国内外 40 余位艺术家, 多维度诠释出当代纤维艺术的 多元风貌与未来纤维艺术的多样可能。展览线下实物展和线上展同期举办。为艺术家与企业设计师提 供交流、分享的平台,实现产业与市场的连接,助力艺术成果转化为市场产品,让艺术回归生活,满足社 会大众对高品质家纺产品的消费需求。

Fiber art is closely linked to human life and production. It transcends different ethnic cultures and encompasses all stages of human civilization. Starting from fiber weaving, humanity has moved towards civilization. Today, fiber art has broader connotations and application value, and fiber weaving has evolved from simple means of production and living to fiber artworks, giving humans profound feelings in terms of spiritual culture and social life significance.

As an important event of China International Home Textiles & Accessories Expo. China International Fiber Art Exhibition has promoted the public's further understanding and love of fiber art, and has also played a positive role in promoting the design and research of Chinese home textile products in terms of creativity, materials and craftsmanship. This year's exhibition has invited more than 40 domestic and foreign artists who use fiber materials as their creative medium, presenting multi-dimensional interpretations of the diverse styles of contemporary fiber art and the various possibilities of future fiber art. The exhibition will be held both offline with physical displays and online simultaneously. It provides a platform for communication and sharing between artists and enterprise designers, connects the industry with the market, helps transform artistic achievements into market products, enables art to return to life, and meets the public's consumption demand for high-quality home textile products.

产业融合力

家纺×软装 重塑产业价值与挖掘增量密码

设计汇论坛区 InterDesign Forum

Home Textiles x Interior Decoration: Summit on Industry Reshaping and Advancement

论坛 Forum



Intertextile 上海秋冬家纺展携手中国大 家居产业头部产经垂媒「家居新范式」 联合打造以重塑产业价值与挖掘增量密 码为主题的"家纺 X 软装"行业高峰论坛。 作为展会期间备受瞩目的一大活动,本 次大会将汇聚一线头部品牌、经销商、设 计师、平台方等家纺产业链上的各方,通 过主题分享、论坛对话等形式, 把脉家纺 产业的发展走势, 打开家纺品牌的增长视

野,探寻家纺经销商渠道建设、展望软装全案设计赋能家居家纺融合与转型趋势。

In collaboration with "HOFUR", a leading media in China's home furnishing sector, co-host the forum. As one of the most highly anticipated events, this forum will gather key stakeholders across the home textiles industrial chain, including top-tier brands, distributors, designers, and platform representatives. Through thematic presentations and panel discussions, the event aims to explore industry development trends, broaden growth perspectives for brands, explore channel strategies for distributors, foresee integration, and transformation empowered by whole-home soft furnishing design solutions.

日期 Date	时间 Time	地点 Venue
2025.08.20	14:30 – 16:30	5.1H G82 设计汇论坛区 InterDesign Forum

题目、讲者和对谈嘉宾 Topic、Speaker and Panelist

1. 重塑

Reconstruction

刘浪先生,中国千百荟旗下品牌 ANDY CASA 品牌主理人 Mr Liu Lang, Marketing Director of ANDY CASA under QBH

2. 法式: 与生俱来的优雅! French Style: Inherent Elegance! Dominique Amblard 先生, dom.a 设计事务所主理人 Mr Dominique Amblard, Founder of dom.a Design & Architecture Ltd

3. AI 驱动材料未来, 领跑家纺行业智能化新生态 Al-Driven Materials: Leading Smart Innovation in Home Textiles 黄燕虹女士,暗壳 AI 总经理和目所家居品牌主理人 Ms Carol Huang, CEO of Ark.Art Al and Founder of Msol Home Lifestyle Brand

4. 姜雪女士 矩阵纵横合伙人、矩阵研究院执行院长 Ms Cher Jiang, Partner of Matrix Design and Executive Director of Matrix Research Institute

5. 知名家具厂商代表 Representative of well-known furniture brand

主持人 Moderator:

钟冬全先生,中国家居新范式创始人 Mr Dongquan Zhong, Founder of HOFUR, China

语言:中文及英语(提供中文及英语同声传译) Language: Chinese & English (Chinese & English simultaneous interpretation are provided)

新兴市场分享: 哥伦比亚、乌兹别克斯坦和越南

Sharing on Emerging Markets, Colombia, Uzbekistan and Vietnam

家纺汇谈 Intertextile Talks

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产业融合力

Seminar



当前市场趋势显示独联体、东南亚和南美地区 正快速增长, 吸引了业界领袖和消费者的广泛 关注。我们邀请了来自哥伦比亚、乌兹别克斯 坦和越南的资深行业专家分享宝贵见解。他们 的经验将帮助深化对全球市场动态、创新及行 业挑战的理解, 提升此次研讨会对关注这些活 跃市场观众的价值和影响力。

Amid current market trends, significant growth is emerging across the CIS, Southeast Asia, and South America regions, drawing increasing interest from industry players. We are pleased to welcome industrial experts from Colombia, Uzbekistan and Vietnam, to share valuable insights. Their expertise will broaden our understanding of global market dynamics, innovations, and industry challenges, enhancing this seminar's relevance and impact for visitors interested in these vibrant markets

impact for visitors interested in these vibrant markets.					
日期 Date	地点 Venue				
2025.08.20	6.1H F104 家纺汇谈 Intertextile Talks				
时间 Time	题目和讲者 Topic and Speakers				
13:00 - 13:45	乌兹别克斯坦纺织行业新机遇: 市场趋势、成就与投资机遇 Navigating Uzbekistan's Textile Boom: Market Trends, Achievements and Investment Opportunities Shokhrukh Kayumov 先生, TextileFinds.com 创办人及首席执行官 Mr Shokhrukh Kayumov, Founder & CEO of TextileFinds.com 语言: 英语(提供中文同声传译) Language: English (Chinese simultaneous interpretation is provided)				
14:00 _ 14:45	全球贸易重构下的越南: 战略角色、纺织行业机遇与投资考量 Vietnam Under Global Trade Realignment: Strategic Role, Textile Sector Opportunities, and Investment Considerations 卫天瑶女士, Dezan Shira & Associates 协力管理咨询越南区总监 Ms Vivie Wei, Country Director of Dezan Shira & Associates in Vietnam 语言:中文(提供英语同声传译)				

Language: Chinese (English simultaneous interpretation is provided)

From the World to Latin America: Weaving Investment Connections in the

Juan Fernando Loaiza 先生, Inexmoda 时尚领域经济与商业模式研究专员

Mr Juan Fernando Loaiza, Economic & Business Model Researcher in

Language: English (Chinese simultaneous interpretation is provided)

连结全球与拉丁美洲: 纺织行业投资机遇

Textile Sector

Fashion of Inexmoda

语言: 英语(提供中文同声传译)

15:00

15:45



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产业融合力

从跨界到无界 2025年第11届 家纺&家具TOP商贸配对

From Cross-Boundary to Boundless: The 11th Home Furniture & Textile TOP **Business Matching**



论坛 Forum



- ·大牌云集,共建产业生态圈:集结家纺 & 家具头部品牌, 打破品类边界, 从产品到 场景、产业到生态,推动破圈共生,共筑大 家居融合新生态。
- ·TOP 品牌商贸配对,资源精准链接: 持 续 11 届深化家纺与家具企业资源对接, 实现品牌优势互补, 打造一站式家居解决 方案,助力企业突破市场瓶颈,
- 头部企业对话,探索产业新场景:涵盖整装、设计、高定、区域龙头等多元领域代表,如,办公家具 领军企业、上市家居企业、头部家装企业、国货软体品牌、套房家居新势力、海派家具、全国酒店供应 商、红木/软体/文创商业集合体等。
- •博主流量赋能,引爆品牌声量:特激新媒体博主现场推介家纺爆品,颁发"中意品牌"认证,实现新 媒体平台的社交传播与专业背书双效叠加。

Leading Brands Unite for Industrial Ecosystem: Top home textile and furniture brands collaborate to break category barriers, integrating products and living scenarios to foster synergistic growth and co-create a new home living landscape.

TOP Brand Business Matching: For 11 years, connecting home textile and furniture enterprises to leverage complementary strengths, create one-stop home solutions, and tackle market challenges.

Industry Leaders Discuss New Scenarios: Diverse voices from whole-home decoration, design, high-end customization, and regional leaders, including office furniture, listed home firms, renovation companies, soft furnishing brands, suite furniture, Shanghai-style makers, hotel suppliers, and commercial complexes with rosewood, soft furnishings, and cultural products.

Influencers Amplify Brand Reach: Online influencers showcase trending home textile products live, award "Recommended Brand" certifications, and boost brand exposure through social media and professional endorsements.

日期 Date	时间 Time	地点 Venue	
2025.08.21	10:00 - 12:00	6.2H M92 Home Textiles Forum 家纺高峰论坛	

议程 Schedule

第一篇章 | 无界 & 融合

- 1、中国家用纺织品行业协会领导致辞
- 2、中国家具协会副理事长兼职培中心主任、国富纵横& 中国大家居教育平台董事长赵龙
- 3、CCTV-1《大国品牌》总制片人刘凯

第二篇章 合的无界:家纺&家具品牌展示秀

- 1、青岛厚道阔达装饰有限公司董事长 姚凤鸣
- 2、金隅天坛适老工作室创始人 张树胜
- 3、杭州荣正家具有限公司总经理 陈燕
- 4、江苏海安中国东部家县产业基地总经理 周杰
- 5、顾家家居经销商 史安国
- 6、明堂红木品牌总经理 王力
- 7、刘浪先生,千百荟旗下品牌 ANDY CASA 品牌主理人 第三篇章 家居博主来种草
- "2025年度家居博主最爱品牌"及"最具商业价值网红 达人"荣耀时刻

Chapter 1 | Cross-Boundary to Boundless

- 1. Address by the Leadership of China Home Textile Association
- 2. Zhao Long, Vice chairman of the China Furniture Association and director of the Vocational Training Center, and chairman of Guofu Zongheng & China Home Furnishing Education Platform
- 3. Liu Kai, Executive producer of the "Great Brand" program on CCTV-1
- Chapter 2 | Home Textile & Furniture Brands Show
- 1. Yao Fengming, Chairman of Qingdao Houdao Kuoda Decoration Co., LTD.
- 2. Zhang Shusheng, Founder of Jinyu Tiantan Elderly-Friendly Studio
- 3. Chen Yan, General Manager of Hangzhou Rongzheng Furniture Co., LTD.
- 4. Zhou Jie, General manager of the China Eastern Jiaxian Industrial Base in
- Haian, Jiangsu Province
- 5. Shi Anguo, Distributor of Gujia Home Furnishing
- 6. Wang Li, General manager of Mingtang Redwood Brand
- 7. Mr Liu Lang, Director of ANDA CASA under QBH

Chapter 3 | Home Influencer's Picks

'2025 Home Influencer' s Favourite Brand' and 'Most Commercially Influencers

小红书 · 织就理想家*家纺趋势洞察

Rednote: Weaving the Ideal Home. Home Textile Trend Insights

家纺高峰论坛 Home Textiles Forum

论坛 Forum





携手小红书与家纺头部品牌主理人及平台负责人, 带来重磅干货! 深度解析家纺赛道趋势与破局策 略,揭秘百万直播大场的成功秘诀,探讨如何以产 品品质提升行业基准,并发布《小红书家纺家居行 业经营手册》。为企业提供可复制的成功经验,有助 于高效对接平台资源、抢占增长先机, 搭建品牌与 平台生态的合作桥梁。赋能家纺企业, 把握小红书 流量红利。

Discover industry trends, breakthrough strategies, and secrets behind million-dollar live streams with Rednote & Top Home Textile Leaders. Learn how product quality elevates standards and explore operation manuak of home textile and furnishing industry in Rednote. Gain replicable strategies to access platform resources, seize growth opportunities, and build brand-platform collaborations for sustainable growth on Rednote.

日期 Date	时间 Time	地点 Venue
2025.08.20	14:00 - 15:30	6.2H M92 Home Textiles Forum 家纺高峰论坛

题目和讲者 Topic and Speakers:

1. 睡眠生活家 * 小红书居家布艺消费洞察 Trend Insights on Home Textiles Purchases from Rednote 维莉女士,小红书产业带家纺及面料窗帘行业负责人 Ms. Wei Li, Head of Home Textiles & Curtain Fabrics Industry Belt at Rednote

2.9 分 30 秒的百万级小红书直播: 提升参与度的关键准备 Key Preparations for a 9m30s Million-Views in Rednote Live Streams 2. 大王女士,小红书平台"帝目大王"主理人

Ms. Dawang. Founder of the Rednote platform account "Curtain Queen Dawang"

3. 留住客户的核心点: 坚守产品品质和工艺,推动行业基准数的提升 Customer Retention: Focus on Quality, Craftsmanship, and Enhance Industry Standards 李铧先生,小红书平台"南通家纺城李先森"主理人 Mr. Hua Li. Founder of the Rednote platform account "Nantong Home Textile City Mr. Li"

4. 小红书家纺家居行业经营手册

Home Textile and Furnishing Industry Operation Manual in Rednote 维莉女士,小红书产业带家纺及面料窗帘行业负责人

Ms. Wei Li, Head of Home Textiles & Curtain Fabrics Industry Belt at Rednote

产业融合力

责任、创新与合作: 推动家纺行业可持续发展的新契机

Responsibility, Innovation, and Collaboration: New Opportunities for Driving Sustainability in the Home Textile Industry



论坛 Forum



在全球面临日益严峻的环境挑战和可持续发展需求的背景下,纺织行业正积极寻求创新解决方案,以推动更具环保意识和社会责任感的生活方式。本论坛将聚焦创新与可持续生活方式的深度融合,从多元化的行业视角出发,深入探讨如何通过企业战略、社会责任、创新研发以及跨领域合作,促进行业间的互动与协作。论坛将为家纺产业的绿色转型开辟新契机,助力实现更加智能、绿色的家居生活方式,推动家纺行业的可持续发展。

With increasing environmental challenges and the need for sustainable development, the textile industry is exploring innovative solutions for a more environmentally aware and socially responsible lifestyle. This forum will focus on integrating innovation and sustainability, bringing together diverse industry perspectives to discuss how business strategies, social responsibility, research and development, and cross-sector collaboration can enhance cooperation within the industry. The aim is to create new opportunities for the green transformation of the home textile sector, fostering smarter, greener living solutions and supporting overall sustainable development.

日期 Date

时间 Time

地点 Venue

2025.08.21

14:00 - 16:30

6.1H F104 家纺汇谈 Intertextile Talks

题目、讲者和对谈嘉宾 Topic, Speakers and Panelist:



1. 在简约中追求卓越: 家纺品牌的可持续发展与领导力

Doing More with Less: Sustainability & Leadership for Home Textile Brands Richard Brubaker 教授, Collective Responsibility 执行董事及亚洲理工学院兼职教授 Prof Richard Brubaker, Managing Director of Collective Responsibility and Adjunct Professor of Asian Institute of Technology



2. 可持续的天然纤维与染料在家纺和服装中的应用 — 健康与和谐的本质

Sustainable, Natural Fibres and Dyes for Home Textiles and Apparel – the Essentials for Well-being and Harmony

Cinzia Gremmo 女士, Italtex Srl 首席执行官 Ms Cinzia Gremmo, CEO of Italtex Srl



3. 解码可持续消费力: 家纺行业的可持续增长机遇与消费者真相

Decoding the Sustainable Consumer: Sustainable Growth Opportunities and Truths in Home Textiles 杜怡佳女士,On the RISE 可持续创新平台及 2good 户外循环商店创始人 Ms Karen Du, Founder of On the RISE and 2good



4. 郑伟先生. 罗莱生活科技股份有限公司超柔研究院院长

Mr Wei Zheng, Director of Research Institute of Superior Softness Technology (RISST) of Luclai Lifestyle Technology Co Ltd



主持人 Moderator:

苑国祥教授,东华大学研究生导师及香港理工大学研究员 Prof Guoxiang Yuan, Graduate Supervisor of Donghua University and Research Fellow of The Hong Kong Polytechnic University

语言:中文及英语(提供中文及英语同声传译)

Language: Chinese & English (Chinese & English simultaneous interpretation are provided)