ESTATES POWERS

intertextile

SHANGHAI home textiles

Carpets & Rugs Zone

20 - 22.8.2025

National Exhibition and Convention Center (Shanghai), China China International Trade Fair for Home Textiles and Accessories – Autumn Edition

Powering home textile connections in Asia

www.intertextilehome.com



part of
TEXPERTISE
the textile business network







Connected by textiles, weave your network!

Platform for your success in a growing market

With Asia-Pacific already occupying over 45% of the global revenue share, its flooring market is projected to grow at a CAGR of 6% up to 2030. This is why Intertextile Shanghai Home Textiles is the ideal event to capture growing demand:

- Dedicated sourcing event for the home and contract textile industry, attracting 35,000+ visitors from 108 countries and regions in 2024
- Create synergy with around 1,000 exhibitors in upholstery, curtain, bedding and other product categories
- Expand your network beyond traditional carpet and rug distribution channels

Who should exhibit in the Carpets & Rugs Zone?

Suppliers of:

- Fitted carpets
- Handmade rugs and carpets
- Custom-made rugs and carpets
- Machine-woven rugs and carpets
- Mats and dirt-absorbing floor coverings

Buyers sourcing carpets & rugs*























*Highlighted buyers in 2024



HOME VALUE

Contact us

Messe Frankfurt (HK) Ltd

Mr Ben Shi / Ms Carol Chu / Mr Johnny Yip

Tel: +852 2230 9216 / 9272 / 9268

Fax: +852 2598 8771

Ben.Shi@hongkong.messefrankfurt.com Carol.Chu@hongkong.messefrankfurt.com Johnny.Yip@hongkong.messefrankfurt.com