

TEXTILE POWER

intertextile
SHANGHAI home textiles

20 – 22.8.2025

National Exhibition and Convention
Center (Shanghai), China

China International Trade Fair for Home Textiles
and Accessories – Autumn Edition

***Powering home textile
connections in Asia***

www.intertextilehome.com

part of

TEXPERTISE
the textile business network



messe frankfurt



Newly-added product zones

Carpets & rugs

Fibres & yarns

Wide range of product groups

Bed, bath, kitchen & table

Editors

Upholstery & sofa fabrics

Wall decoration

Curtains & curtain fabrics

Sun protection

Whole home products

Interior (non-textile)

Design & technics

Leather

Accessories

Contract business

MORE CONNECTIONS

Visitors' business nature

Wholesalers	Trading companies	Design architects	E-commerce / online stores
Manufacturers	Retailers	Franchisees	Chain stores

Top visiting countries and regions

Asia

- | | |
|--------------|-------------------------|
| 1. India | 6. Thailand |
| 2. Korea | 7. Malaysia |
| 3. Taiwan | 8. United Arab Emirates |
| 4. Hong Kong | 9. Japan |
| 5. Iran | 10. Singapore |

Europe & the Americas

- | | |
|------------|-------------|
| 1. Türkiye | 4. Mexico |
| 2. USA | 5. Colombia |
| 3. Poland | |
- (Excluding mainland China)



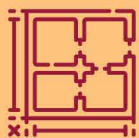
Visitors' top three sourcing categories

Upholstery & sofa fabrics	20%
Curtains & curtain fabrics	31.7%
Bedding	41%

(Total percentage is over 100 because of multiple selections) *Intertextile Shanghai Home Textiles – Autumn Edition 2024



EXCLUSIVELY CONNECTED



100,000 sqm across **4** halls



Over 35,000 visitors from **108** countries & regions

946 exhibitors

15 exhibiting countries & regions, with **3** country & region pavilions



86% of exhibitors considered to participate again in the next edition

84% of exhibitors were satisfied with the organiser

EXPLORE MORE

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2025 Autumn Edition – show details

Date

20 – 22 August 2025

Venue

National Exhibition and Convention Center (Shanghai)

Participation details

Standard Booth: **USD 350** / sqm (min 12 sqm)

Designers' Studio: **USD 350** / sqm (min 12 sqm)

Raw Space: **USD 315** / sqm (min 36 sqm)

Admission

Trade visitors only. Visitors under 18 will not be admitted.

Advisor

China National Textile and Apparel Council

Hosts

Beijing Hometex Expo Co Ltd

Messe Frankfurt (HK) Ltd

Organisers

China Home Textile Association

The Sub-Council of Textile Industry, CCPIT

Messe Frankfurt (HK) Ltd

www.intertextilehome.com

JOIN, CONNECT, TRADE!

Our platform – your success

Globally connected marketplace for fostering connections

With the robust support of Messe Frankfurt's extensive global network, Intertextile Shanghai Home Textiles has evolved into an inclusive business platform that connects major industry players from the East and West. Meet top buyers and decision makers from around the world at this leading platform.

Explore new cooperation opportunities with overseas buyer delegations

An important segment of the Autumn Edition's diverse visitors included 17 buyer delegations from 16 countries and regions that pre-registered and visited this sourcing platform in 2024. These include manufacturers, designers, buying houses, distributors, chain stores and retailers from Algeria, India, Indonesia, Japan, Malaysia, Moldova, Morocco, Myanmar, Philippines, Thailand, Vietnam and more.

Sustainability: the key to fair success

Intertextile Shanghai Home Textiles aims to reflect market trends and has identified green progress as a key focus moving forward. Alongside this, a comprehensive fringe programme will highlight a series of sustainability topics.

Worldwide reach

Intertextile Shanghai Home Textiles, along with the globally recognised Texpertise Network, offers unparalleled networking opportunities and a broad international presence. With years of expertise and over 50 international textile trade fairs, we serve as the primary destination for industry players.

Demonstrate your expertise

Capitalise on the increasing demand for sustainably produced textiles and functional materials tailored to specific market segments. This platform allows you to showcase your products and solutions to global industry players.

Large or small volumes

We are the ideal venue for large and small-scale suppliers.

BE PART OF OUR NETWORK

Subject to change, information as of December 2024

Contact us

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