

WOW

intertextile

SHANGHAI home textiles

14 – 16.8.2024

National Exhibition and Convention
Center (Shanghai), China

China International Trade Fair for Home Textiles
and Accessories – Autumn Edition

***The gateway to
Asia's home living***

www.intertextilehome.com

part of

TEXPERTISE

the textile business network

WOW



messe frankfurt



Claim your share in the recovering Chinese market

Intertextile Shanghai Home Textiles is recognised as one of the leading events for the home furnishings and contract industries in China and the entire Asia-Pacific region. As an influential fair, it offers a platform for overseas companies to grasp the wealth of opportunities in the Chinese market.



Product categories

- Editors
- Upholstery & sofa fabrics
- Bed, bath, kitchen & table
- Design & technics
- Wall & floor
- Interior (non-textile)
- Whole home products
- Curtain fabrics
- Sun protection
- Leather
- Accessories
- Contract business



Visitors' business nature

Wholesalers

Trading companies

Franchisees

Chain stores

Retailers

E-commerce / online stores

Architects & interior designers

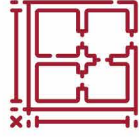
Furniture & home product manufacturers

Hotel, resort, restaurant, contract businesses

2023 show review



3 days



108,000 sqm
across 4 halls



3 country & region
pavilions;
6 domestic pavilions

Exhibitor profile



1,035 exhibitors from
13 countries & regions



It is important for us to be here, where the biggest distributors around the world come meet with the major producers. There seem to be more quality buyers compared to previous editions, with more interest in making deals. Our products are exported to 80 countries, but we are here to connect with one of the world's biggest markets, and we now know how to better face our Chinese customers.



Mr José Carlos Oliveira, CEO, Elastron Group, Portugal



Visitor profile



32,105 visitors from
101 countries & regions



Trade fairs are very important for figuring out new trends, especially on different continents. Intertextile Shanghai Home Textiles is, so far, highly applicable to my market – I am impressed with the standards and contacts I've collected on the first day. The booths here are definitely more advanced than in Europe, and it is really inspiring to see.

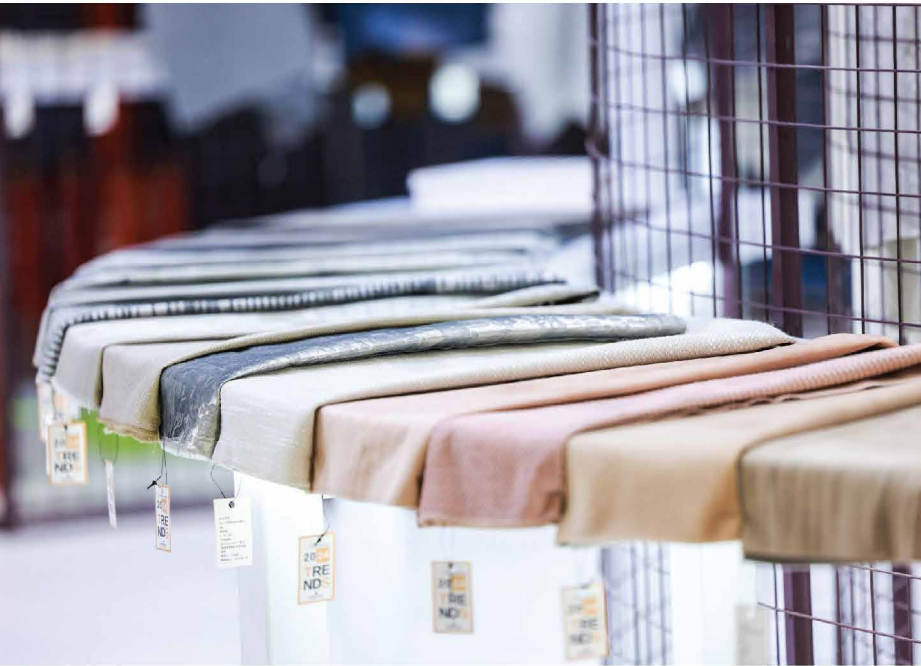


Ms Ana Zuravliova, Senior Buyer and Trend Specialist, Green & Brown Ltd, UK



Insightful fringe programme to maximise exposure!

At the fair, a series of fringe events will be held concurrently to inform and inspire the industry. Exhibitors can increase exposure through this channel by presenting their latest products and market information to a wide range of key players.



Design Inspiration



Textiles & Technologies



Business 020



Industry Empowerment

“

I feel the mood of the fair, from designers to visitors, captures the theme of this year's trend forum, 'ALIVE'. Participants are genuinely excited about the business interactions, communication, and relationship-building at this large-scale exhibition. I join the fair to meet old friends like Messe Frankfurt, and to get inspiration, with manufacturers from different countries presenting their best designs and fabrics. This is not something you can experience online, you have to see it yourself physically.

Mr Shen Lei, Founder and Design Director, Interior Architects Design, China

”



Maximise your business opportunities through our one-stop platform

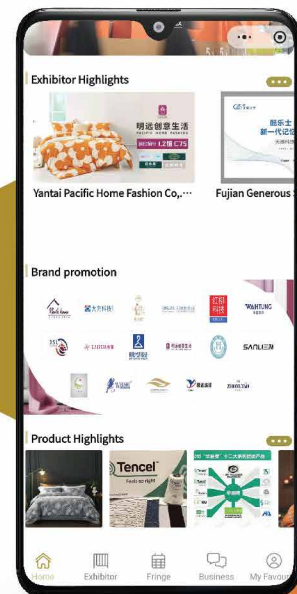
Leverage our strong global network and a wide range of marketing channels to help you connect with targeted buyers not only at the fair, but also from different corners of the world.



Value-added services – optimised all-round marketing solutions

Intertextile Shanghai Home Textiles offers a series of new and traditional online platforms to facilitate product promotions and business exchanges between suppliers and buyers from around the world. We provide exhibitors with more digital features to supplement their onsite attendance with online exposure. Some of these seamless marketing services include:

- **Interactive pre-fair webinar**
- **Livestream product presentation**
- **Online business matching service**
- **Promotion via the ITSH WeChat Mini Program**



2024 Autumn Edition – show details

Date

14 – 16 August 2024

Venue

National Exhibition and Convention Center (Shanghai)

Participation details

Standard Booth: **USD 350** / sqm (min 12 sqm)

Designers' Studio: **USD 350** / sqm (min 12 sqm)

Raw Space: **USD 315** / sqm (min 36 sqm)

Admission

Trade visitors only. Visitors under 18 will not be admitted.

Advisor

China National Textile and Apparel Council

Hosts

Beijing Hometex Expo Co Ltd

Messe Frankfurt (HK) Ltd

Organisers

China Home Textile Association

The Sub-Council of Textile Industry, CCPIT

Messe Frankfurt (HK) Ltd

www.intertextilehome.com

Subject to change, information as of November 2023

Contact us today

Messe Frankfurt (HK) Ltd

Mr Ben Shi / Ms Carol Chu / Mr Johnny Yip / Ms Mia Pan

Tel: +852 2230 9216 / 9272 / 9268 / +86 21 6160 1155 ext.853

Fax: +852 2598 8771 / +86 10 6510 2799

Ben.Shi@hongkong.messefrankfurt.com

Carol.Chu@hongkong.messefrankfurt.com

Johnny.Yip@hongkong.messefrankfurt.com

Mia.Pan@china.messefrankfurt.com



intertextilehome



IntertextileH



intertextile
SHANGHAI home textiles

