

intertextile

SHANGHAI home textiles

16 – 18.8.2023

National Exhibition and
Convention Center (Shanghai)
China

China International Trade Fair for Home Textiles
and Accessories – Autumn Edition

The gateway to Asia's home living

www.intertextilehome.com

Grasp the growing opportunities in the recovering Chinese market

Product categories

Editors

Upholstery & sofa fabrics

Bed, bath, kitchen & table

Design & technics

Wall & floor

Interior (non-textile)

Whole home products

Curtain fabrics

Sun protection

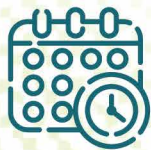
Leather

Accessories

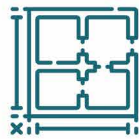
Contract business



2021 show review



3 days



99,099 sqm
across 4 halls



6 country & region
pavilions

Exhibitor profile



749 exhibitors from
10 countries & regions



The fair is a very good opportunity for us as everybody comes here, so we've been able to discuss potential business with them again. Intertextile Shanghai Home Textiles is a very important part of our sales mix as you get the chance to see all the prospective clients in one place.

*Mr Hohans Cheung, Director Operations,
Morphrow China Co Ltd, China*



Visitor profile



20,106 visitors from
41 countries & region



Intertextile Shanghai Home Textiles is the most important exhibition for me, as well as Heimtextil. This is where I come to meet very good manufacturers, some of them well established as well as some new ones recommended by the fair, so I can do good business with them.

*Mr Abhishek Agrawal, Director, Rikatex Intl Ltd,
Hong Kong*



Beyond textiles – fringe programme to nurture possibilities

Grouped into four categories, over 30 fringe events took place in the 2021 edition to provide key insights into the industry. A wide variety of activities and display areas are covered in every edition, including design talks, sustainability talks, e-commerce talks, and licensing seminars, as well as displays of trending home textile products and innovative technologies.



Design Inspiration



Textiles &
Technologies



Business 020



Industry
Empowerment



I'm always interested in seeing what's new, so having the forums as part of the fair has been very successful. I've spoken at two of them about new fashion and new textiles, and the response from the audience has been very strong.

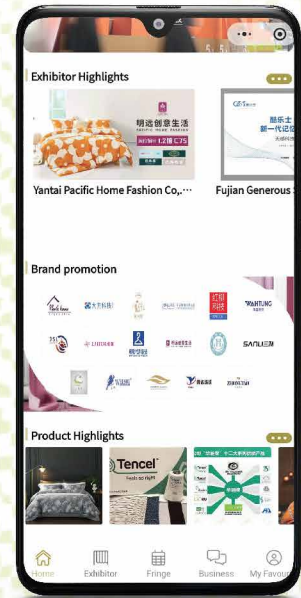


Mr Simon Collins, Chief Creative of Design Innovation Institute Shanghai, Distinguished Visiting Professor of Tsinghua University, China

Physical fair + digital tools = all-round marketing solutions

Intertextile Shanghai Home Textiles offers exhibitors digital features to increase online brand exposure, and effectively reach and network with target buyers. Some of the seamless marketing services include:

- **Interactive pre-fair webinar**
- **Livestream product presentation**
- **Online business matching service**
- **Promotion via the ITSH Mini Program**



Visitors' business nature

1

Wholesaler

2

Trading company

3

Designer / architect

4

E-commerce / online store

5

Manufacturer

6

Retailer

7

Franchisee

8

Chain store

2023 Autumn Edition – show details

Date

16 – 18.8.2023

Venue

National Exhibition and Convention Center (Shanghai)

Participation details

Standard Booth: **USD 350** / sqm (min 12 sqm)

Designers' Studio: **USD 350** / sqm (min 12 sqm)

Raw Space: **USD 300** / sqm (min 36 sqm)

Admission

Trade visitors only. Visitors under 18 will not be admitted.

Advisor

China National Textile and Apparel Council

Hosts

Beijing Hometex Expo Co Ltd

Messe Frankfurt (HK) Ltd

Organisers

China Home Textile Association

The Sub-Council of Textile Industry, CCPIT

Messe Frankfurt (HK) Ltd

www.intertextilehome.com

Subject to change, information as of November 2022

Contact us today

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TEXPERTISE

the textile business network

Texpertise, the textile business network, stands for Messe Frankfurt's entire textile commitment. With a unique portfolio currently comprising around 50 international trade fairs in 11 countries, the company is the world market leader in trade fairs for the textile industry. Texpertise Network covers the entire value chain of the textile industry and, as a central communication platform, provides valuable information on the textile trade fair brands. For more information, please visit: www.texpertise-network.com and www.linkedin.com/company/texpertise-network/