

Intertextile Shanghai Home Textiles Autumn Edition 2021 – Fact Sheet

Fair Date	17-19 August 2021 <u>Concurrently held with</u> Intertextile Shanghai Apparel Fabrics - Autumn Edition Yarn Expo – Autumn Edition China International Fashion Fair PH Value	
Opening Hours	09:00 – 18:00 (3-day)	
Venue	National Exhibition and Convention Center (Shanghai), Shanghai, China	
Exhibition Space	73,000 sqm gross (2020)	
No of Exhibitors	643 from 11 countries and regions (2020)	
No of Visitors	26,673 from 43 countries and regions (2020)	
Product Groups	<p>Bed - Bedding Sets (pillowcases, quilt, bed linen etc.) Loungewear & baths – Towels, Bathroom curtains, Loungewear, Slippers etc. Curtains & Curtain Fabrics – Ready-made curtains, Sheer curtain etc. Sun Protection – Venetian blinds, Roller & panel blinds etc. Upholstery & Sofa Fabrics – Jacquard fabrics, Sofa/ Chair covers, Cushions etc. Wall – Wallcoverings, Wall decorations, Wallpaper etc. Leather – Furniture leather, Automotive upholstery leather etc. Floor – Rugs & carpets, Handwoven carpets etc. Accessories – Window decorative accessories, Drapery & curtains hardware systems, etc. Kitchen & Table – Table & Kitchen linen, Kitchen wear, Table runner/ tablecloth, etc. Interior (non-textile) – Decorative paintings, mirrors & frames & other wall decorations etc. Design & Technics – Design artwork, Home Textile Machine Devices, Publication etc. Whole Home Editor Contract Business – Contract furnishing (bed, bath, curtain, window, upholstery & sofa etc.) Media Others</p>	
Participation Fee	USD350 per sqm for Standard Booth & Designers' Studio Booth (min 12 sqm) USD300 per sqm for Raw Space (min 36 sqm) 10% early bird discount will be granted to application form submit on/before 28 February 2021	
Special Exhibit Area	Editors, Upholstery fabrics & leather, (Bedding, Towelling & Whole Home), Wall covering, Carpet & Rugs, Textile designs, Digital printing, Sun protection	
Fringe Programmes <i>(Updated on 11 Nov, 2020)</i>	<ul style="list-style-type: none"> - "BOUND" Design Forum - Designer x Brands Virtual Showroom - Tmall Seminar 	<ul style="list-style-type: none"> - Ride the Storm – Home Textile Digital Printing Forum - TPET Intelligent Factory Integration System - Furniture & Home Textile Direct Negotiation Event
Admission	For trade visitors only – Free Admission	
Hosts	China Home Textile Association The Sub-Council of Textile Industry, CCPIT Messe Frankfurt (HK) Ltd	
Organisers	Beijing Hometex Expo Co Ltd Messe Frankfurt (HK) Ltd	
Advisor Contact	China National Textile And Apparel Council Messe Frankfurt (HK) Ltd 35/F China Resources Building 26 Harbour Road, Wanchai, Hong Kong Tel: +852 2230 9982/2238 9966 +86 400 613 8585 #805 Fax: +852 2598 8771 www.intertextilehome.com	Contact: Ms. Marit Lau / Ms. Rita Li / Mr. Johnny Yip / Mr. Jake Xu Marit.lau@hongkong.messefrankfurt.com Rita.li@hongkong.messefrankfurt.com Johnny.yip@hongkong.messefrankfurt.com Jake.xu@china.messefrankfurt.com

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