

27.8 Monday 星期一

开展第一天! Day1

时间 Time	主题 Topic	讲者 Speaker	语言 Language
10:00 - 10:15	开场致辞 Opening	法兰克福展览(上海)有限公司副总经理 余诗慧女士 《时尚印花》主编、总裁 春霞女士 Ms. Wilmet Shea, Deputy General Manager, Messe Frankfurt (Shanghai) Co., Ltd. Ms. Shiny Gu, Chief Editor & CEO, Fashion Print	中文 Chinese
10:15 - 10:25	家纺市场调研总结 Home Textile Market Research Summary	《时尚印花》主编、总裁 春霞女士 Ms. Shiny Gu, Chief Editor & CEO, Fashion Print	中文 Chinese

第一组 现状与趋势：新商业模式的未来雏形 Group 1: Status and trends: the future of new business models

10:30 - 11:25	从艺术到设计再到商品的生态链打造 Creating the eco-industrial chain from art, design to production	DT 数码艺术商用平台 DRAW TOGETHER 红星美凯龙 - 器度 MACALLINE 东华大学 Donghua University	中文 Chinese
11:30 - 11:55	人工智能助力家纺定制 @ 年文化家纺印花 Artificial intelligence facilitates home textile customization@Nian cultural home textile printing	中华春节符号深圳科技研发基地——孙晓声博士(主任、艺术总监) Chinese New Year Mascot Research and Development Base (Shenzhen) —Mr. Xiaosheng Sun (Director, Chief Art Director)	中文 Chinese

休息互动 Rest & interaction with experts & specialists

12:30 - 13:00	休息互动 Rest & Interaction with experts & specialists	特邀嘉宾：袁克骢先生、Durst、EFI Reggiani Guest Host: Mr. Paul Yuan, Durst, EFI Reggiani	中文 Chinese
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第二组 如何做好家纺装饰柔性生产链? Group 2: How to well organize the flexible production chain of home textiles?

13:00 - 13:25	信息化系统如何帮助家纺行业实现柔性供应链 How does the information system help the home textile industry to realize flexible supply chain?	Easy 定制 - 王志刚先生(总经理) Easy Customization - Mr. Zhigang Wang (General Manager)	中文 Chinese
13:30 - 13:55	窗帘、沙发：涂料印花最新进展及工艺应用 Curtain, sofa: the latest development and technology application of pigment printing	Durst - 钟汉杰先生(执行总裁大中华区) Durst - Mr. Henry Cheng(Managing Director Greater China Region)	中文 Chinese
14:00 - 14:25	家居软装行业，基于数码印花技术的绿色可持续方案所面临的机遇与挑战 With digital printing, what opportunities and challenges comes to the green and sustainable solutions in interior soft decoration field	EFI Reggiani - 赵登宇先生(销售开发经理) EFI Reggiani - Mr. Jason Zhao (Sales development manager)	中文 Chinese
14:30 - 14:55	沙发、窗帘：数码印花的快速柔性定制生产经验分享 Sofa, curtain: experience sharing on rapid flexible customization	杭州尼特纺织有限公司 - 周志泉先生(总经理) HANGZHOU NITEER WEAVE CO., LTD - Mr. Zhiquan Zhou (General Manager)	中文 Chinese
15:00 - 15:25	背景壁画：从迪士尼印花加工到高端全屋软装定制的心得分享 Background murals: from Disney printing processing to high-end home soft decoration customization experience sharing	昆山彩渡数码印花有限公司 - 吴礼安先生(总经理) Kunshan Caidu Digital Printing Co.,Ltd - Mr. Li'an Wu (General manager)	中文 Chinese
15:30 - 15:55	地毯：印花发展趋势及柔性生产 Carpet: the development & trend and experience sharing on flexible production	上海卡比特家饰地毯有限公司 - 浦若雷先生(执行总经理) Shanghai Cof Carpet And Furnishing Co., Ltd - Mr. Ruolei Pu (Executive General Manager)	中文 Chinese

第三组 如何打通家纺领域的设计端、生产端、平台端? (圆桌讨论) Group 3: How to integrate design, production and platform in home textiles? (Panel discussion)

16:00 - 16:55	目前针对家纺的设计存在哪些困扰? What are the current problems with the design of home textile? 设计师的大胆想象能否通过数码印花技术充分实现? 设计能否与印花生产端无缝对接? Can designer's bold imagination be fully realized through digital printing technology? Can the design seamlessly interface with the print production end? 平台端如何收集市场需求并反馈给生产端的平台供应商? How does the platform collect market demand and feed it back to their suppliers for production? 产业链条上的设计端、生产端、平台端，应该由谁统一协调? 发现问题，并解决问题? Who should coordinate the sectors of design, production and information platform on the industry chain? How to find and solve the problem?	特邀主持：袁克骢 嘉宾：DT 数码艺术商用平台、 东华大学、 红星美凯龙 - 器度、 上海世导电子科技有限公司、 Easy 定制、 宜兴市天利印花科技有限公司、 行业软装设计师 Guest Host: Mr. Paul Yuan Guest: DRAW TOGETHER, Donghua University MACALLINE ShangHai ShiDao Electronic Technology Co.,Ltd, Easy Customization, Yixing Tianli Stamp Technology Co. Ltd, Soft Decoration Designers	中文 Chinese
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28.8 Tuesday 星期二

开展第二天! Day2

时间 Time	主题 Topic	讲者 Speaker	语言 Language
10:00 - 10:45	原力—2019/20 秋冬家纺趋势与智能设计新模式 The force-2019/20 A/W Home Trend & Intelligent Design Model	任小莉女士, POP 国际趋势资讯 服装 & 家纺 - 趋势部首席创意总监 Speaker: Ms. Shelley Ren, Fashion & Home Textile - Chief Creative Director	中文 Chinese
10:45 - 11:30	微工厂——纺织印花按需生产实现零库存 Micro Factory enables on demand textile printing production with zero inventory	张尚智先生, 联泰贸易有限公司总经理 & 谷向杰女士 康丽数码中国公司总经理 Speaker: Mr. Robert Cheung, General Manager of Global Fortune Limited & Ms. Grace Gu, General Manager of Kornit Digital China	中文 Chinese

Testing and Certification Seminar 检测及认证

11:30 - 12:30	信心的秘诀—OEKO-TEX® 一站式解决方案 The Key to Confidence —OEKO-TEX® Solutions	施剑先生 - Testex 业务部副经理 Speakers: Mr. James Shi Customer Service-Supervisor of Testex	中文 Chinese
14:00 - 15:00	家用纺织品检测质量与风险识别 Household Textile's Quality Testing and Risk Identification	王爱兵先生 - 上海纺织(集团)有限公司中央研究院副院长及教授级高级工程师 Speaker: Mr. Wang Ai Bing, Vice President & Professor of Shangtex Holdoing Co Ltd	中文 Chinese
15:00 - 16:00	家用纺织品的功能性测试 Household Textile's Functional Testing	丁若森先生 - 上海纺织集团检测标准有限公司高级工程师及技术研发部长 Speaker: Mr. Ding Ruo Yao, Mister of Technology and Research and Senior Engineer of Shanghai Textile Group Testing & Standard Co Ltd	中文 Chinese