

Press release

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Intertextile Shanghai Home Textiles Autumn rescheduled to 2023

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In light of the current pandemic circumstances in China, the 2022 edition of Intertextile Shanghai Home Textiles Autumn will be deferred. The Autumn fair, which was originally scheduled to be held from 15 – 17 August at the National Exhibition and Convention Center in Shanghai, will now take place in 2023 at the same venue. The fair’s organisers will announce the new date in due course.

Ms Wendy Wen, Senior General Manager of Messe Frankfurt (HK) Ltd, explained the decision: “After holding discussions with our stakeholders, we have made what we believe to be the responsible decision to delay the fair. While the call was made with the safety of the fair’s participants in mind, deferring the fair to the early part of next year will also allow more time for fairgoers to plan for their participation.”

“We understand that there is a lot of anticipation surrounding this fair, with exhibitors and buyers eager to connect in person. We would like to thank all participants for their patience and understanding, and also to express our continued dedication to provide a quality international trading platform for the home textile industry.”

Exhibitors or visitors with any further enquiries related to the fair can email textile@hongkong.messefrankfurt.com, or visit the fair’s official website: www.intertextilehome.com.

Intertextile Shanghai Home Textiles is co-organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Home Textile Association (CHTA).

For more information about Messe Frankfurt textile fairs worldwide, please visit: <http://texpertise-network.messefrankfurt.com>.

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Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world’s leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business

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practices are a central pillar of our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com