

Press release

August 2018

Sourcing options beyond fabrics at next week's Intertextile Shanghai Home Textiles

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ITSH18 PR6 eng

Intertextile Shanghai Home Textiles is set to return next week from 27 - 30 August in the National Exhibition and Convention Center in Shanghai. At the comprehensive trade event in Asia that covers the entire spectrum of home furnishing industry, visitors are able to source a wide range of home textile products. Apart from furniture fabrics, decorative fabrics and curtain fabrics that account for a large portion of products offered, product categories including digital printing, curtains, furniture leather and carpets & rugs are also worth exploring.

Digital printing solutions to manage excess stocks

Customisation has been the emerging trend for all products and home textile market is no exception. Instead of mass production, on-demand manufacturing has become so prevalent that traditional machinery has to be updated. Identifying this trend is garment & textile machinery expert Global Fortune Limited, who will introduce their latest advanced textile solutions to the industry. Some of the top suppliers have been invited to set up a Micro Factory in Intertextile Shanghai, illustrating a streamlined workflow:

- Beijing Leatech: provides 3D simulation software that allows flexible design and efficient production.
- Kornit Digital: the leading digital textile printer will showcase its Kornit Allegro system which combines printing & drying in single step. The system eliminates unnecessary machineries, shortens production time and is widely applicable on multiple fabric types.
- Bullmer: world-renowned for single and multi-ply cutting applications and the corresponding material handling and storage systems.

Intelligent curtains for Smart Home

The August fair will feature the Theme Pavilion of Intelligence, Life and Future for the first time with the US brand Lutron, France's Somfy group and local enterprise Jiangsu Mingcheng demonstrating their advanced systems for Smart Home. Lutron is one of the global leaders in the lighting control industry and offers a wide selection of energy saving dimmers and lighting control solutions; Somfy group specialises in

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automatic control of openings and closures in homes & buildings; and Jiangsu Mingcheng is the expert of sun-shading & energy-saving technology with products allowing users to control the curtains by computer, remote, mobile applications. The following Chinese exhibitors will also participate in the Curtains Zone:

- Changshu Huatong Hometextile: specialises in wooden window decoration, wooden louver and automatic curtains.
- Shidian Blinds: presenting audio control systems for the entire house. Its sun protection solution offers different light exposures.
- Zhejiang Chen Hong Textile Technology: functional products including Roman shades which are digitally printed, bacteria-free, mould-resistant, flame-retardant and waterproof.

User-friendly leather from domestic suppliers

- ARZ Co Ltd: aniline leather that keeps the natural texture of cow leather, with perfect outlook and high permeability. They will also feature leather products which are water-proof, dirt-resistant and protective from wine & coffee.
- Haining Snail: showcasing faux leather, linen type cloth, bronzing cloth and flannel that can be widely applied on chairs and sofas.
- Hangzhou Pick Textile: possesses advanced 3D molding technology that produces fabrics with leather textures. Products are abrasion-resistant and free from peeling, with durable colour. They have passed international safety certifications.
- Tongxiang Dinuo Textile: leather manufactured by nanotechnology with excellent permeability and high durability.

Customised carpets on offer

Carpet Export Promotion Council from India will make their debut in Intertextile Shanghai, organising a pavilion with seven exhibitors which produce hand-knotted wool and silk carpets. Some leading Chinese carpet suppliers have also confirmed their participation.

- Haima Carpet: using latest jacquard technics to present extraordinary patterns and colours. Various layers allow a 3D effect with no shedding.
- NingBo LYKA Carpet: offers customized service and connects with end-users directly. They accept small quantity orders and products can be delivered within 24 hours.

The show will be held from 27 – 30 August in the National Exhibition and Convention Center in Shanghai. Intertextile Shanghai Home Textiles – Autumn Edition is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; and the China Home Textile

Intertextile Shanghai Home Textiles –
Autumn Edition 2018
Shanghai, China, 27 – 30 August

Association (CHTA).

To find out more about this fair, please visit: www.intertextilehome.com.
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please visit: <http://texpertise-network.messefrankfurt.com>.

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Further press information & picture material

<https://www.hk.messefrankfurt.com/hongkong/en/press/fair-press/textiles-and-textile-technologies/intertextile-shanghai-home-textiles-autumn.html>

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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